

INNO-Views Policy Workshop

Lead markets and public procurement:

Joining up to foster innovation

Malietoren (VNO-NCW building)

Bezuidenhoutseweg 10-12

The Hague

July 3rd & 4th, 2008

Workshop programme

This workshop is supported by PIANO



July 3rd

11:30 – 13:00 Session 1

Public procurement in support of innovation

Topic: Current initiatives and policies in Member States on public procurement and innovation

Moderator: Peter Dröll, *Head of Unit D1 – Innovation Policy Development, European Commission – DG Enterprise & Industry*

The context of public procurement and innovation together with examples of ongoing initiatives will be presented.

- 11:30 – 11:45** Wouter Stolwijk, *Director of PIANOo (The Netherlands)*
Welcome address
- 11:45 – 12:00** Peter Dröll, *Head of Unit D1 – Innovation Policy Development, European Commission – DG Enterprise & Industry*
Introduction to the workshop / scope
- 12:00 – 12:10** Linda De Bie, *European Commission – DG MARKT*
The public procurement framework for innovation
- 12:10 – 12:30** Jonathan Denison Cross, *Office of Government Commerce (UK)*
UK government policy on innovation in public procurement
- 12:30 – 12:50** Joep Frijdal, *Virage Milieu & Management (The Netherlands)*
Procurement networks and innovation: Experiences from the STEPPIN project
- 12:50 – 13:10** Marc van der Burg, *The Netherlands Patent Office (The Netherlands)*
Intellectual property rights and public procurement
- 13:10 – 14:00** Lunch buffet

14:00 – 17:30 Session 2

Public procurement networks in support of the Lead Market Initiative

Topic: Building the rationale for cooperation between public procurers across different Member States

Moderator: Kimmo Halme / Rolf Reiner, *INNO-Views project*

What benefits could be expected from such cooperation? Which experiences have been there up till now? What may hinder further joint activities? The session will be opened by an introduction of the Lead Market Initiative by the European Commission.

14:00 – 14:15 Henriette van Eijl, *Innovation Policy Development, European Commission – DG Enterprise & Industry*
The Lead Market Initiative

14:15 – 14:30 **Questions & Answers**

14:30 – 14:45 Sven-Erik Hargeskog, *VINNOVA (Sweden)*
Innovative procurement practices supporting innovation – findings of the OMC-PTP project

14:45 – 15:00 Eric Jourdain, *European Coordinator Pacte PME (France)*
The SME Pact: liaising innovative SMEs and public procurement in France

15:00 – 15:30 **Statements of participants: Hannes Pöcklhofer / Catherine Mc Enri / Anamaria Stroia / Gian Luigi Albano**

15:30 – 16:00 **Coffee break**

16:00 – 17:20 **Moderated plenary discussion on benefits and pitfalls of cross national public procurement networks**

The discussion will be introduced by a brief scenario description (Europe's success on global markets in 2020) followed by an interview with two practitioners (looking back from 2020 to 2008). This interview will be opened to the audience in order to complete the picture. Records of the story will be kept on flipchart. The second part of the discussion is aimed to deepen the understanding on obstacles, opportunities, possible solutions. Both, existing answers and open questions will be recorded as input for the second day.

17:20 – 17:30 **Summary and conclusions**

20:30 **Workshop dinner at “Koetjes en Kalfjes” (Frederikstraat 34-36)**

July 4th

09:00 – 13:30 Session 3

Scope and activities of public procurement networks in support of the lead market areas

Topic: Interactive discussion on the questions set out in the consultation document

Moderator(s): Henriette van Eijl *Innovation Policy Development, European Commission – DG Enterprise & Industry*

Questions to be addressed: how can the Commission support the development of thematic public procurement networks, what should be the objectives, scope and activities supported, what type of organisations should participate and on what basis.

09:00 – 09:15	Keith Sequeira, <i>Innovation Policy Development, European Commission – DG Enterprise & Industry</i> Intro to the consultation and on objectives of supporting lead market public procurement networks
09:15 - 09:30	Statements on the background and scope of each lead market area
09:30 – 10:30	Discussion on particular objectives and scope
10:30 – 11:00	<i>Coffee break</i>
11:00 – 11:10	Introduction on activities in lead market public procurement networks
11:10 – 11:50	Discussion on activities
11:50 – 12:00	Introduction on modalities and types of participants in lead market public procurement networks
12:00 – 12:45	Discussion on modalities and types of participants
12:45 – 13:30	Lunch
13:30 – 14:00	Discussion on points missing / open questions / follow-ups needed
14:00 – 14:30	Closing remarks Participants from different Member States Keith Sequeira, <i>DG Enterprise & Industry</i> Wouter Stolwijk, <i>Director of PIANOo (The Netherlands)</i>

INNO-Views

INNO-Views policy workshops establish a dialogue between public authorities, analysts, industry and academia to explore new or better innovation policy instruments for Europe. The workshops have the objective to explore innovation themes related to actual and forthcoming needs of European innovation policies. On average, 4 workshops are organised per year. The workshops bring together 30-40 relevant professionals and are organised on the basis of personal invitations only. Workshop results are published on the PRO INNO Europe website (<http://www.proinno-europe.eu/Views>).

Any requests, recommendations and suggestions of themes, experts and locations for further workshops are welcome and should be directly addressed to INNO-Views:

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