



Streamlining and simplification of EU funding programmes in support of innovation

**Improving Governance in European Innovation Policy
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**Luisa Sanches
Policy analyst – Innovation
EC/REGIO. D2/thematic coordination and innovation**



The reflection in the present context?

- Which priorities?
- What can we integrate: policies or actions?
- Who should do what and where?
- How to measure risks and progress?

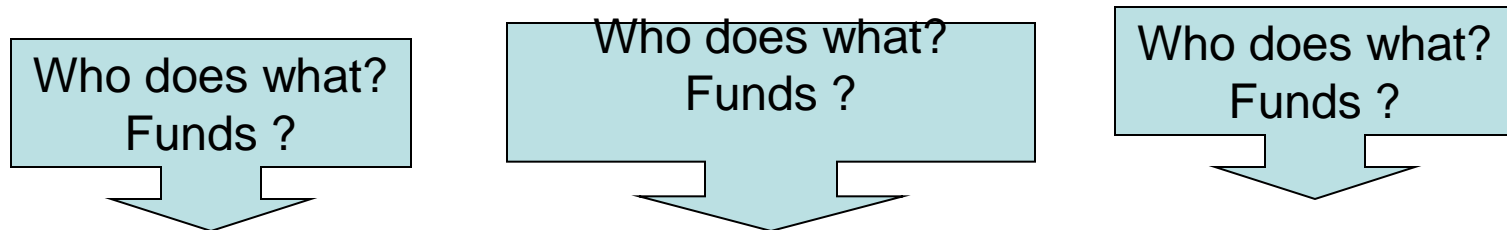


EU 2020 priorities and EU budget

1. Creating value by basing growth on knowledge
2. Empowering people in inclusive societies
3. Creating a competitive, connected and greener economy

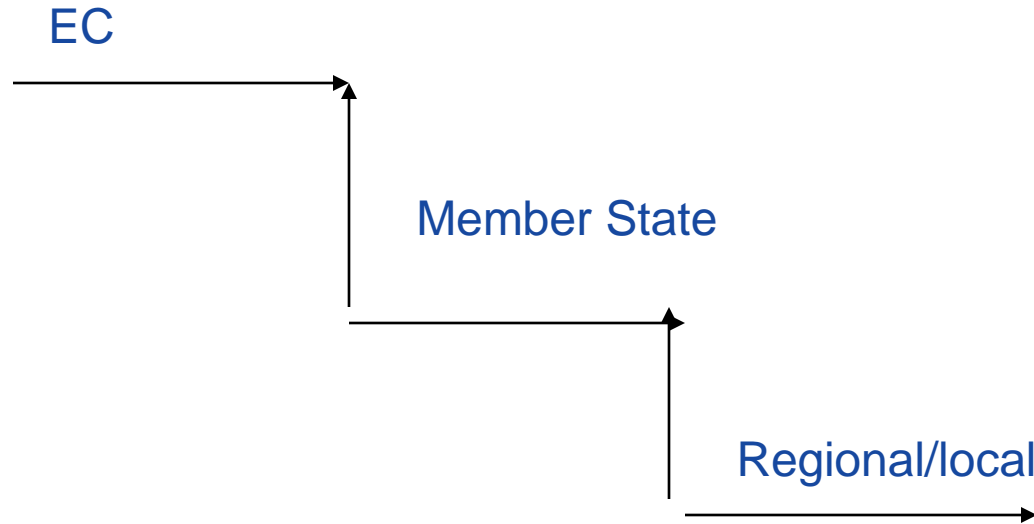
From priorities to delivery

- Ultimately each priority will have to be implemented by integrating different policies and using financial support (regional/national and community budgets).
- Actions have to be designed (tailored) to the different stakeholders and implemented by the responsible bodies in better position



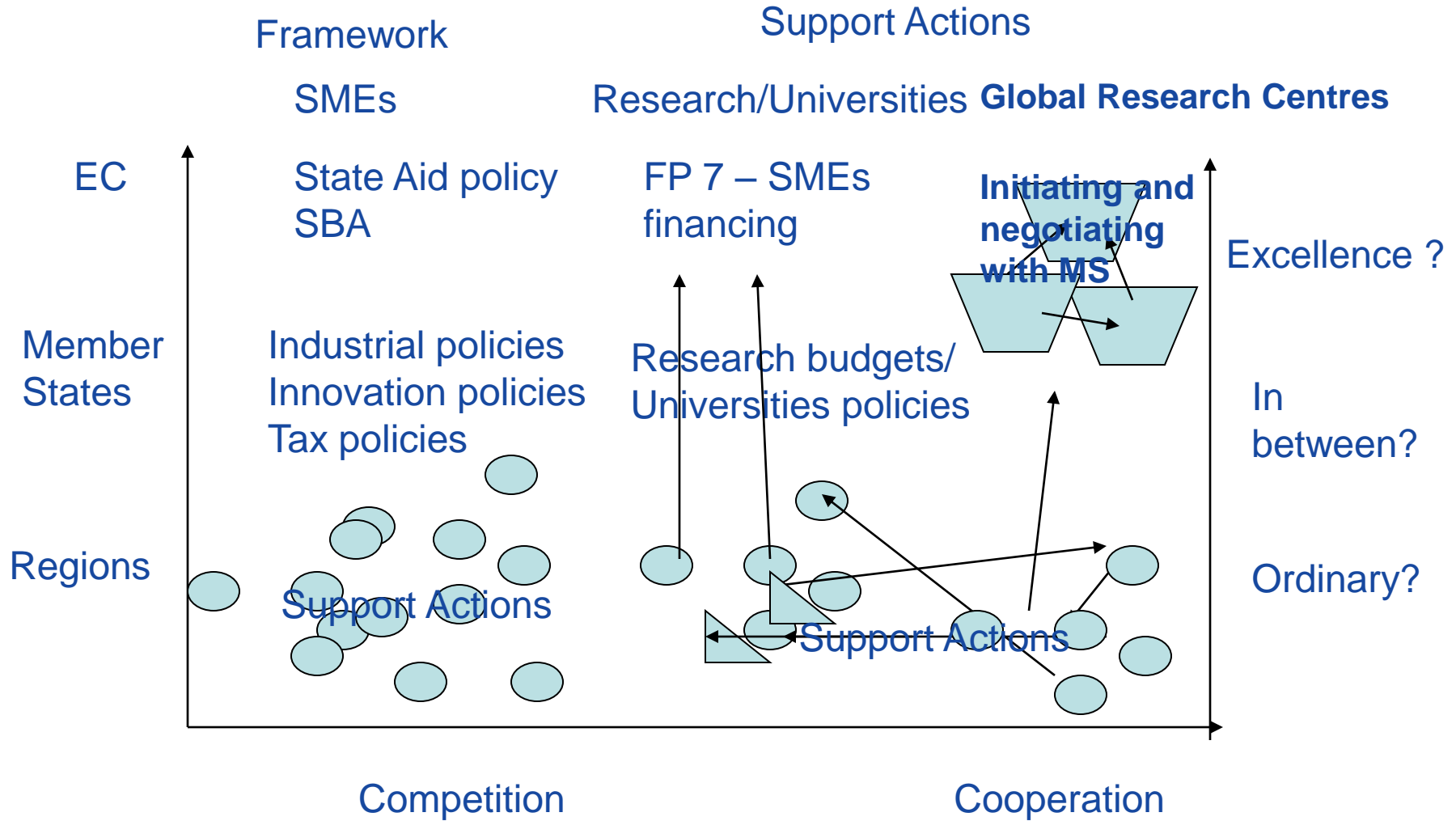


The wrong idea about delivery systems and funds management



- *The governance system of delivery is not a ladder with the EC on the top*
- *The geography of policy decision-making is not uniform within Member States*
- *Some even think (still) that the last steps – regional/local does not concern the EC level*

Simplified analysis: examples and reductive assumptions





What can we conclude from the graph?

- Support actions ‘outside’ an established framework or ‘hanging in an undefined legal and regulatory’ framework (EU?) do not provide efficient results because they lack power to act
- Support actions that are not designed by the implementers for their specific users and adapted to their needs tend to be wasteful because they usually not known or too difficult to uptake



What can we conclude from the graph?

- Excellence/ versus generalised support : accepting Europe just as it – excellence is concentrated in a few - will not make it change significantly - if we don't act on the 'ordinary' we will have no critical mass to advance and feed the 'excellent' of the future. Ordinary in one territory can be excellent in other.
- Should EU reduce itself to the excellent?
- Market/competition is still the best option to find and feed new innovators and creativity - not public deciders whatever the level they act.
- Competition can reinforce cooperation but there is the need to work more and have better designed tools for this purpose – that can be implemented – EC supporting regions.



What are we discussing today?

- An EU Plan for Innovation 2020 or a Plan for ‘Creating value by basing growth on knowledge’ = education, research, innovation and creativity policies?
 - ❑ *Advancing some answers:*
- The integration of these policies has to ‘happen’ in the territory/local with and for the stakeholders/beneficiaries
- To measure the efficiency of policies we need quantified targets of their implementation adapted to their different situations but enabling EU comparisons (regional scoreboard?)
- The coordination of the policies has to be put into motion at all levels of governance, starting at EC level.



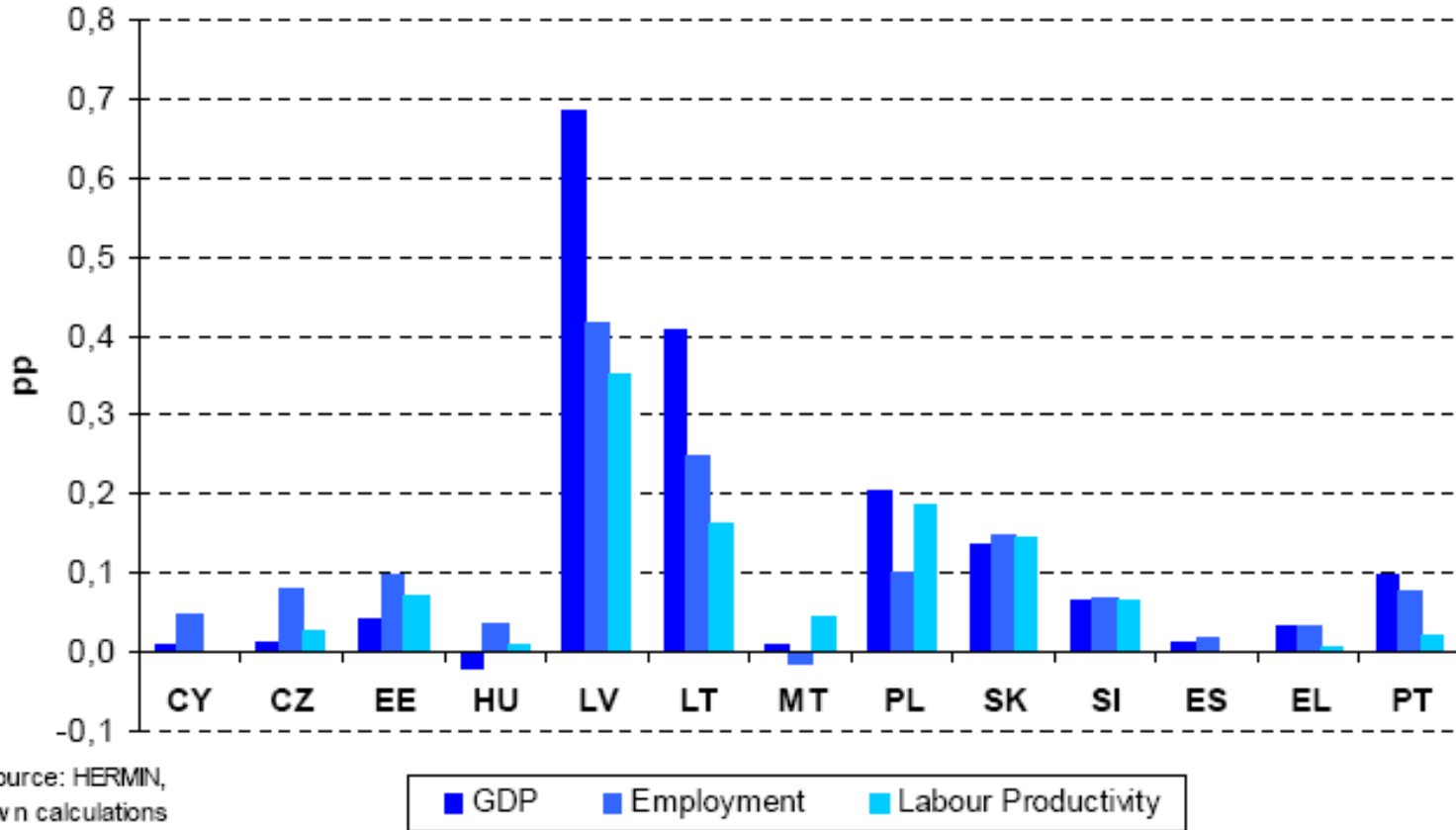
Cohesion policy: an example to deliver integrated support with value added

- Based on a system of multi-governance and high-value cooperation
- Uses the national and European frameworks to deliver investments
- It enables the fully integration of national/regional/community and private funds : 86 billion EUR available now will be multiplied if we act now
- It is complicated but what is simple?
- **It can and deserves to be improved**



Expected impact of the paradigm shift in Cohesion Policy 2007-2013

Figure 1 - Impact of 'Lisbonisation' during implementation period



Source: HERMIN,
own calculations

pp= difference between the impact of cohesion policy with and without lisbonisation

Conclusions: whatever we do now is for the future

- To provide much more direct support to regions for their implementation and delivery tasks – direct support – channelled through Cohesion policy and using community funds such as CIP to structure this support.
- Developing mechanisms that enable the EU level actions to reach and be reachable by the stakeholders (FP7 and ERA are recognized: CIP and innovation hardly)
- Establishing a structured system of coordination at the EC level that enables and facilitates the follow-up of the priority-governance-delivery system – reporting and assessing of results. Towards joint EU quantified assessments...
- To prepare the future we have to work now on the basis of what we know



For a good discussion

- Confucius: *I hear I forget, I see I remember, I do I learn.....*
- *If we don't try it now we will not know how to achieve it in 2020.*