



EU 2020 Strategy

Tonnie Erik De Koster
Secretariate-General
European Commission

EU 2020 & European economic recovery plan

The context : a crisis

- Interdependance of economies at global level : **need for more policy coordination**
- Spillovers from the financial to the real economy and to the social one: **need for an integrated agenda taking into account links between social, economic and environmental dimensions**
- Impacts of the crisis on public finance, combined with structural challenges (climate change, ageing, energy security): **implementation of structural reforms is the exit strategy**



The vision: EU2020

Short-term priority: successful exit from the crisis,
stemming rise in unemployment



Beyond the short-term

- Crisis as a **major opportunity for a new approach to transform** our current socio-economic
- The exit from the crisis is the point of entry into a new sustainable social market economy, greener and smarter (at the heart of President Barroso's guidelines for the next commission)

Lisbon strategy - taking stock

A **political agreement** around challenges and direction of structural reforms with:

- **an integrated approach focussed on growth and jobs** seeking synergies between policies
- **lisbonisation of structural funds**
- **delivered tangible benefits for citizens and businesses** (e.g. start a business in less than a week)
- **partnership** between the Commission and Member States



Lisbon strategy - taking stock

But an important **delivery gap**:

- Failure to reach main targets: 70 % employment rate and 3 % investment in R&D
- Lack of ownership, weak communication
- Uneven pace of reform across Member States and policy areas

EU2020 strategy

■ Priorities

- **Creating value by basing growth on knowledge**

Tap fully the potential of the digital economy, quality education from an early age

- **Empowering people in inclusive societies**

New skills for new jobs, ensuring social cohesion

- **Creating a competitive, connected and greener economy**

More efficient use of resources, energy, and the application of new, greener technologies; Tapping all the benefits of the single market, developing smart, upgraded transport and energy infrastructures to improve competitiveness, encourage labour mobility

EU2020 strategy

■ Governance

- **More political ownership** at the highest political level but also at the national regional and local levels, the European Parliament, national parliaments and stakeholders
- **Improved communication**
- **Improved monitoring** : differentiated targets according to Member States, effective benchmarking



Regions: key actors in the new strategy

- The Strategy is **not only about structural funds**
- Regions have **key competences** at the centre of the strategy (e.g. education, training)
- Regions **share responsibility** in designing, implementing and monitoring structural reforms

You can shape the Europe of tomorrow

- The European Commission has launched a **wide public consultation** to hear your views posted at:
http://ec.europa.eu/eu2020/index_en.htm
- The Commission welcomes **contributions to the debate**, particularly to learn from successes or failure at the regional/local level
- The Commission values all inputs made in view of drawing up **orientations for the 2010 Spring European Council**

For more information

- Contacts at the European Commission (Secrétariat général)
 - Tonnie De Koster – tonnie.de-koster@ec.europa.eu
- Websites:
 - European Commission,
 - http://ec.europa.eu/eu2020/index_en.htm
 - Committee of Regions, public consultation of European regions and cities on Lisbon post-2010
<http://www.cor.europa.eu/>