

INNO-Learning Platform
**“A targeted action to support trans-national policy
learning and policy cooperation”**

3rd Steering Group Meeting

Draft Agenda

Friday , 16th November 2007

09:00 Welcoming address and opening

Mr David Robson, Chairperson of the ILSG, Scottish Enterprise and

Mr Reinhard Büscher, Head of Innovation Policy Development Unit,
Enterprise and Industry Directorate General, European Commission

**Session N° 1: Thematic priorities for future INNO-Actions contributing to a
more favourable innovation culture in Europe**

09:15 Introduction on the future INNO-Action priorities

Mrs Lisbeth Bahl Poulsen, Innovation Policy Development Unit, Enterprise
and Industry Directorate General, European Commission

09:30 Innovation for all (skills and inclusion)

Lead discussant:

Eurico Neves, INNO Learning Platform, INNOVA Europe – *on the basis of
the feasibility report on how to make better use of all talents in Europe for
innovation*

10:05 Innovation and young people (online fora for young people)

Lead discussant:

Mr Babis Ipektsidis, INNO Learning Platform, Intrasoft International – *on
the basis of the feasibility report on how to raise awareness of European
citizens on creativity and innovation*

10:40 **Coffee break**

10:55 **Innovation awareness (Innovation weeks)**

Lead discussant:

Mr Babis Ipektsidis, INNO Learning Platform, Intrasoft International – on the basis of the feasibility report on *how to raise awareness of European citizens on creativity and innovation*

11:30 **Wrap-up of session 1**

Mr Aleardo Furlani, INNO Learning Platform, INNOVA Europe

11:40 **Q&As**
All participants

Session 2: Thematic priorities for future INNO-Nets promoting Society Driven Innovation

12:00 **Introduction on the future INNO-Net priorities**

Mr Christophe Guichard, Innovation Policy Development Unit, Enterprise and Industry Directorate General, European Commission

12:15 **Clusters**

Lead discussant:

Mr Marc Pattinson, INNO Learning Platform, inno TSD – *on the basis of the feasibility report on how to better foster cluster cooperation*

13:00 **Lunch**

14:00 **Services innovation**

Lead discussant:

Mr Eurico Neves, INNO Learning Platform, INNOVA Europe – *on the basis of the feasibility report on trans-national cooperation addressing the challenge of a "service oriented" society*

Supporting expert:

Mrs Tiina Tanninen-Ahonen, Finnish Funding Agency for Technology and innovation (TEKES) – *INNO-Net Specific Support Action "IPPS - Innovation Policy Project in Services"*

14:30 **Eco-innovation**

Lead discussant:

Ms Ana Moreno, ENEA Research Centre – on the basis of the feasibility report on *how to improve trans-national policy cross-fertilisation in the area of eco-innovation*.

Supporting experts:

Mr Valdis Avotins, Latvian Investment and Development Agency (LIDA) – on the basis of the feasibility report on *how to cooperate in knowledge transfer to and from countries outside Europe, such as US, China and India*;

Mr Göran Yström, VINNOVA - *INNO-Net Specific Support Action "DEFINE - Designing future measures of supporting innovation through Enterprise-RTO (Research and Technology Organisations) interaction in Europe"*;

Mr Marc Pattinson, INNO Learning Platform, inno TSD – on the basis of the feasibility report on *how to apply the public procurement Directive to stimulate innovation*.

15:10 **Regional cooperation**

Lead discussant:

Mr Aleardo Furlani, INNO Learning Platform, INNOVA Europe

Supporting experts:

Mr Jürgen Allesch, Brandenburg Economic Development Board GmbH, Germany – on the basis of the feasibility report on *how to use the new State aid rules*;

Christian Saublens, European Association of Regional Development Agencies (Eurada) - *Concept of Regional Expertise Outplacement*.

Mr Babis Ipektsidis, INNO Learning Platform, Intrasoft International – on the basis of the feasibility report on *how to evaluate the impact of innovation support programmes*;

Peter Hahn, VDI/VDE Innovation + Technik GmbH - INNO-Net Specific Support Action "IMQ NET - The Innovation Initiatives Quality Management

Network";

15:50 **Wrap-up of session 2**

Mr Aleardo Furlani, INNO Learning Platform, INNOVA Europe

16:00 **Q&As**
All participants

16:15 **Next ILSG meeting**

16:30 **End of Meeting**

Venue:
European Commission
Room Robert Schuman
Berlaymont building
B-1040 Brussels