



PRO INNO EUROPE

# INNO LEARNING PLATFORM

## **INNO-Learning Platform: Call for academic expert on innovation project communication**

The INNO-Learning Platform launches a call for tenders to contract a scientific communication expert to participate in an INNO-Action and INNO-Net event to review the project outcomes from a communication and dissemination perspective.

INNO-Actions and INNO-Nets are projects to foster transnational cooperation in the field of innovation. They strive to achieve pre-established (project-specific) operational goals. But achieving these goals is only part of the job. So is sharing these results and putting lessons learned regarding features and ingredients of effective transnational cooperation at the disposal of other interested actors and audiences with a stake in similar activities. In other words, valorization of project outcomes requires effective communication and dissemination strategies in order to spread relevant knowledge and skills as widely as possible among target populations. Such communication and dissemination activities should go beyond sheer information dissemination and should, wherever possible, reach a higher impact: raising awareness, facilitation of learning processes, fostering engagement, influencing decision-making or project design.

In view of the importance of such project communication, on the 27<sup>th</sup> of November 2008 a Review meeting of these INNO-Net and INNO-Action projects will be organized in Leuven (Belgium), where the managers of all the projects will present and show-case the project results as well as the communications strategy and activities developed to valorize them. In order to provide scientifically founded feedback on this, we look for an academic expert in the field of communication to participate in this event. Of particular interest is expertise with regard to communication around innovation.

The tasks to be fulfilled for this are:

1. pre-analysis of the communication strategy of each project based on a project summary of 2 or 3 pages to be produced by the project managers prior to the event itself,
2. participation in the event itself (27/11/2008),
3. drafting of a concluding report on possibilities to further valorize the results of the respective projects by means of communication and dissemination tools and strategies (final Deliverable).

This call consists of three sections:

1. [Announcement](#)
2. [Selection criteria](#)
3. [Application information](#)

## 1. Announcement

A call for application for the INNO-Learning Platform - PRO INNO Europe initiative 2007-2009 is now open.

This call is addressed to scientific experts in project communication.

## 2. Selection criteria

The INNO-Learning Platform welcomes the candidacy for the present call of academic experts in project communication.

Criteria to assess the candidacies are:

- Scientific expertise with communication around innovation projects, innovation policy and boosting transnational cooperation (relevant scientific research and publications, responsibility for relevant academic courses, speaker at scientific congresses with regard to the matters at stake, ...)
- Applied communication expertise, e.g. counseling to practitioners of innovation projects, innovation policy and transnational cooperation (consultancy to relevant projects, participation as communication expert to policy projects, speaker on workshops and professional conferences with regard to the matters at stake, ...)
- Other proofs of relevant analytical expertise, deemed relevant by the candidate.

## 3. Application information

Interested applicants should provide their CV in europass format, testifying expertise as indicated under 2. Selection criteria together with a cover letter of motivation, and confirmation of their availability for the 27<sup>th</sup> of November of 2008 in Leuven (Belgium), to:

the INNO-Learning Platform

p/a INNOVA Europe

att. [Mr Bart Kamp](#).

e-mail: [b.kamp@innova-europe.eu](mailto:b.kamp@innova-europe.eu)

Only applications by e-mail will be accepted.

For further information you can contact the INNO-Learning Platform consortium by e-mail [b.kamp@innova-europe.eu](mailto:b.kamp@innova-europe.eu) or telephone on +32 2 – 808 03 22.

### **Deadline for the submission of applications**

The deadline for applications is: 31 of October 2008 before 16h00 CET.

The selected applicant will be contacted by e-mail or telephone to sign a contract complying with the present specifications.

### **Contract and Payment modalities**

The remuneration of the services to be provided described previously will be of € 4,000.00 (four thousand euros). Separately possible travelling and lodging costs will be reimbursed upon payment evidence. No pre-financing will be made available and the payment will be made after approval of the deliverables.

Luxembourg's law exclusively applies to the contract and all contracts which ensue from this.

Any disputes between parties (including those which are only considered as such by one party) which result from this contract or contracts ensuing from this, shall be dealt with by the court in Luxembourg.

### **Information**

For further information related to the INNO-Nets and INNO-Actions, please visit the following website:

<http://www.proinno-europe.eu/index.cfm?fuseaction=page.display&topicID=50&parentID=50>.