

European Trend Chart on Innovation

Conference on e-Business and Innovation 26 – 27 May 2005

The European Commission (DG Enterprise) has endorsed the decision to carry out a conference on the above theme. In order to prepare this exercise properly, we kindly ask you to fill in the following questionnaire. Your response will assist us in identifying the structures in your country and current developments within the theme, in addition it will provide input into identifying the policy practitioners that may benefit from participation in such a workshop. **Please read the attached scoping paper first**, which outlines the specific considerations for the topic and should act as a guide to what type of answers we are looking for from the questionnaire. As one of 33 country briefings we would appreciate your answers to be as concise as possible. If you have any questions please contact:

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Questions related to e-Business & Innovation instruments

1. Are there any policy instruments from the innovation policy field that are aimed at supporting e-business at companies?

Please select for each innovation policy field "yes", "no" "don't know"

A. R&D funding	B. Demon- stration and test centres	C. Technology Transfer, Partnership, Networking	D. Provision of data, market analysis, supporting studies	E. Demand side initiatives	F. Incubators and innovation clusters
No	No	Yes	No	No	No

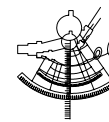
2. Are there other examples of policy instruments interlinking innovation and e-business from other policy areas?

Please select "yes", "no" "don't know". If yes, please provide the policy field

Yes Finance for e-business
developments of SMEs
(linked with C above)

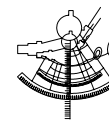
3. If you have selected "yes" in question 1 and/or 2, provide maximum 3 examples of the most interesting instruments aimed to support both e-business and innovation

Please indicate the policy field, managing organisation and give a short description of the instrument (max 3 sentences).



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Name	policy field	Organisation	Description
Information networks and e-business support scheme(TR 24)	C and finance for e-business developments of SMEs	KOSGEB (Small and Medium Industry Development Organisation)	KOSGEB raises awareness among SMEs on e-commerce and e-business. For this purpose, a programme called “Information Network and e-business Support” (TR_24) was launched in June 2003 to develop a culture of e-business among SMEs. It also targets increasing the competitive positions of SMEs through e-commerce by subsidising the establishment of e-commerce infrastructure, and the procurement of consultancy and promotion.
	A if other; define		
	A if other; define		
<i>Question related to e-Business & Innovation policies</i>			
4. Are the organisations in charge of innovation policy the same as the organisations in charge of e-business policy?			
<i>Please select “yes”, “no” “don’t know”</i>			
Yes			
5. Are there any policies addressing e-Business & innovation in parallel?			
<i>Please select “yes”, “no” “don’t know” and if selected “yes” give an example (max 3)</i>			
Yes			
	Science and Technology Policy of Turkey that embeds the innovation policy also covers policy items for uptake of e-commerce among enterprises.		
6. Which organisation(s) is/are responsible for interlink between e-Business & Innovation in your country?			
<i>Please provide name of organisation and indicate the level (e.g. national, regional, local)</i>			
Name organisation	Level		
TUBITAK (The Scientific and Technical Research	National government		



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Council of Turkey) KOSGEB	National government National government National government
7. Please indicate a possible policy maker(s) from your country who is (are) pro-active, and who you think will be able to contribute/or learn from a workshop in this area, please provide:	
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Name and Position: Mehmet Gunay Organisation: KOSGEB Role/Experience with workshop theme Manager of the KOSGEB's Information Networks and e-business Support Scheme Telephone: +90 312 212 8190 Email: mgunay@kosgeb.gov.tr Postal address: KOSGEB MKEK Binasi, 9. Kat 06330 Tandogan, Ankara, Turkey	
Name and Position: Yucel Telceken Organisation: TTGV Role/Experience with workshop theme Mr. Telceken was responsible for the TTGV scheme which was implemented between 2000-2003 to support e-business activities of SMEs, among other things. Telephone: +90 312 265 0272 (int.342) Email: ytelceken@ttgv.org.tr Postal address: Cyberpark Cyberplaza, B Blok, Kat:5, 06800, Bilkent, Ankara, Turkey	
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