

## European Trend Chart on Innovation

### Conference on e-Business and Innovation 26 – 27 May 2005

The European Commission (DG Enterprise) has endorsed the decision to carry out a conference on the above theme. In order to prepare this exercise properly, we kindly ask you to fill in the following questionnaire. Your response will assist us in identifying the structures in your country and current developments within the theme, in addition it will provide input into identifying the policy practitioners that may benefit from participation in such a workshop. **Please read the attached scoping paper first**, which outlines the specific considerations for the topic and should act as a guide to what type of answers we are looking for from the questionnaire. As one of 33 country briefings we would appreciate your answers to be as concise as possible. If you have any questions please contact:

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#### Your personal details

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#### *Questions related to e-Business & Innovation instruments*

#### 1. Are there any policy instruments from the innovation policy field that are aimed at supporting e-business at companies?

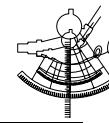
*Please select for each innovation policy field "yes", "no" "don't know"*

- A.  
**R&D funding**
- B.  
**Demon-stration and test centres**
- C. **Technology Transfer, Partnership, Networking**
- D. **Provision of data, market analysis, supporting studies**
- E.  
**Demand side initiatives**
- F.  
**Incubators and innovation clusters**

Yes  
No  
Yes  
Yes  
No  
No

#### 2. Are there other examples of policy instruments interlinking innovation and e-business from other policy areas?

*Please select "yes", "no" "don't know". If yes, please provide the policy field*



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No

If yes: which policy field

**3. If you have selected “yes” in question 1 and/or 2, provide maximum 3 examples of the most interesting instruments aimed to support both e-business and innovation**

*Please indicate the policy field, managing organisation and give a short description of the instrument (max 3 sentences).*

**Name**

**policy field**

**Organisation**

**Description**

Enabling Technologies (Soft[net], ICT)

C

if other; define

KTI (Innovation Promotion Agency)

The programme was launched to strengthen and focus the ICT (incl. Software) capabilities. It should help to build a national software industry with successful products and should help to rise qualification level of IT specialists. Funded projects have to be carried out jointly by ICT-sector and science.

ICT-Net (network of excellence for ICT)

C

if other; define

Leading House: University of Applied Science for Technics and Architecture Freiburg. ICT-Net promotes co-operations between University of Applied Sciences and business firms in the area of ICT. This network should help the University of Applied Sciences to compile their knowledge and know-how across the board, drawing up different regions and disciplines. The network comprises 26 academic partners and 11 business partners.

Ecademy (network of excellence for E-business and E-Government)

C

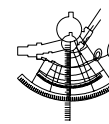
if other; define

Leading House: University of Applied Science Basel.

The Ecademy network brings together different partners from business, government, and education. The network brings together different core-competencies (e.g. E-Organisation, E-Business, E-Engineering, E-Design, Technology) and elaborates on some special "focus topics" (e.g. B2B-E-Commerce, CAD, E-Fulfillment, E-Procurement, ERP-Systems). The network comprises public authorities, a number of national academic institutions and 9 international academic partners, in addition to the business partners of the Ecademy.

***Question related to e-Business & Innovation policies***

**4. Are the organisations in charge of innovation policy the same as the organisations in charge of e-business policy?**



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Please select "yes", "no" "don't know"

Yes

### 5. Are there any policies addressing e-Business & innovation in parallel?

Please select "yes", "no" "don't know" and if selected "yes" give an example (max 3)

Yes

The above mentioned examples (enabling technologies, ICT-net, Ecademy) are addressing both, innovation (technology) aspects and business aspects.

### 6. Which organisation(s) is/are responsible for interlink between e-Business & Innovation in your country?

Please provide name of organisation and indicate the level (e.g. national, regional, local)

**Name organisation**

**Level**

KTI (Innovation Promotion Agency)

National government

National government

National government

National government

### 7. Please indicate a possible policy maker(s) from your country who is (are) pro-active, and who you think will be able to contribute/or learn from a workshop in this area, please provide:

Name and Position: René Dönni, Head of Section Economics and Statistics

Organisation: Federal Office for Communication (OFCOM Switzerland)

Role/Experience with workshop theme Involved in regulatory assessment of E-economy in Switzerland

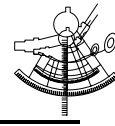
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Postal address: René Dönni, Federal Office for Communication, (OFCOM), Rue de L'Avenir 44, CH-2500 Biel-Bienne

Name and Position: Lustenberger Reiner, Head of KTI/CTI-programme "Enabling Science"

Organisation: RLC Reiner Lustenberger Consulting



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Role/Experience with workshop theme: Innovation promotion in the field of Software and ICT is subject to KTI-programme "enabling sciences". Mr. Lustenberger is head of this department and strongly involved in policy making in this area.

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Postal address: RLC Reiner Lustenberger Consulting, Speerstrasse 2, CH-8805 Richterswil

Name and Position: Kaiserswerth Matthias

Organisation: IBM Switzerland

Role/Experience with workshop theme: Expert in the field of ICT

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Name and Position: Scaroni Fiorenzo, Managing Director SWITCH (Swiss Education and Research Network)

Organisation: SWITCH, Head of KTI programme "Universities of Applied Sciences"

Role/Experience with workshop theme: Expert in ICT and expert in the programme committee Research and Infrastructure

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