

European Trend Chart on Innovation

Conference on e-Business and Innovation 26 – 27 May 2005

The European Commission (DG Enterprise) has endorsed the decision to carry out a conference on the above theme. In order to prepare this exercise properly, we kindly ask you to fill in the following questionnaire. Your response will assist us in identifying the structures in your country and current developments within the theme, in addition it will provide input into identifying the policy practitioners that may benefit from participation in such a workshop. **Please read the attached scoping paper first**, which outlines the specific considerations for the topic and should act as a guide to what type of answers we are looking for from the questionnaire. As one of 33 country briefings we would appreciate your answers to be as concise as possible. If you have any questions please contact:

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Questions related to e-Business & Innovation instruments

1. Are there any policy instruments from the innovation policy field that are aimed at supporting e-business at companies?

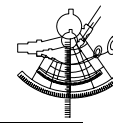
Please select for each innovation policy field "yes", "no" "don't know"

A. R&D funding	B. Demon- stration and test centres	C. Technology Transfer, Partnership, Networking	D. Provision of data, market analysis, supporting studies	E. Demand side initiatives	F. Incubators and innovation clusters
Yes	Yes	Yes	Yes	Yes	Yes

2. Are there other examples of policy instruments interlinking innovation and e-business from other policy areas?

Please select "yes", "no" "don't know". If yes, please provide the policy field

Yes	The Action Plan for Implementation of Industrial Policy, co-ordinated by the Ministry of Economy and Trade;
	The Governmental Strategy for Sustaining the Development of SMEs, co-



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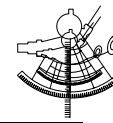
ordinated by the National Agency for SMEs and Cooperation.

3. If you have selected “yes” in question 1 and/or 2, provide maximum 3 examples of the most interesting instruments aimed to support both e-business and innovation

Please indicate the policy field, managing organisation and give a short description of the instrument (max 3 sentences).

Name	policy field	Organisation	Description
National Plan for RDI	A	Ministry of Education and Research	The National Plan for RDI can provide funding for R&D projects that include e-business as a component of technical modernization and relaunch of traditional sectors, or development of high-technology fields on the basis of local expertise and skills (e.g. ICTs, biotechnologies, new materials, etc).
National Plan for RDI	C	Ministry of Education and Research	The National Plan for RDI can also support e-business projects related to technology transfer, partnerships and networking which contribute to the improvement of the legal and institutional framework for the valorization of R&D results through: <ul style="list-style-type: none"> - improvement of regulations for protection of R&D results; - stimulation of technology transfer; - promotion of local technologies through free transfer of results to Romanian economic units; - creation and development of a market for research; - promotion of long-term technology partnerships between research institutes, universities and economic units; - stimulation of RDI activities in firms, particularly in SMEs.
National Programme INFRATECH	F	Ministry of Education and Research	The National Programme INFRATECH-Development of Innovation and Technological Transfer Infrastructure can support to e-business projects that contribute to the development of innovation and technological transfer entities.

Question related to e-Business & Innovation policies



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4. Are the organisations in charge of innovation policy the same as the organisations in charge of e-business policy?

Please select "yes", "no" "don't know"

No

5. Are there any policies addressing e-Business & innovation in parallel?

Please select "yes", "no" "don't know" and if selected "yes" give an example (max 3)

Yes

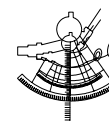
The Action Plan for Implementation of Industrial Policy, implemented by the Ministry of Economy and Trade;

The Governmental Strategy for Sustaining the Development of SMEs, implemented by the National Agency for SMEs and Co-operation (e-business development is part of the Strategic Priority B 'Development of SME competitive capacity'.

6. Which organisation(s) is/are responsible for interlink between e-Business & Innovation in your country?

Please provide name of organisation and indicate the level (e.g. national, regional, local)

Name organisation	Level
Ministry of Research and Technology	National government
National Network of ITT entities	Other
National Agency of SME and Cooperation	National government



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Chambers of Trade and Industry	Other
7. Please indicate a possible policy maker(s) from your country who is (are) pro-active, and who you think will be able to contribute/or learn from a workshop in this area, please provide:	
Name and Position: Constantin Enachioiu, Director, Department for Innovation and Technology Transfer Organisation: Ministry of Education and Research Role/Experience with workshop theme : Team co-ordinator for Innovation and Technology Transfer strategy Telephone: 2112977 Email: cenachioiu@mct.ro Postal address: Mendeleev 21-25, Bucharest-1	
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Name and Position: Daniel Cosnita Organisation: IBD/GTZ Role/Experience with workshop theme: Project manager Telephone: 40-21-2241752 Email: daniel.cosnita@gtz.ro Postal address: ROMEXPO-34, IBD/GTZ/, Bucharest-1	
Name and Position: Gabriel Vladut Organisation: IPA CIFATT Role/Experience with workshop theme: Regional innovation and e-business projects manager Telephone: 0251-418882 Email: office@ipacv.ro Postal address: Electroputere, Craiova, Dolj Country	