

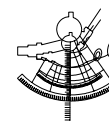
European Trend Chart on Innovation

Conference on e-Business and Innovation 26 – 27 May 2005

The European Commission (DG Enterprise) has endorsed the decision to carry out a conference on the above theme. In order to prepare this exercise properly, we kindly ask you to fill in the following questionnaire. Your response will assist us in identifying the structures in your country and current developments within the theme, in addition it will provide input into identifying the policy practitioners that may benefit from participation in such a workshop. **Please read the attached scoping paper first**, which outlines the specific considerations for the topic and should act as a guide to what type of answers we are looking for from the questionnaire. As one of 33 country briefings we would appreciate your answers to be as concise as possible. If you have any questions please contact:

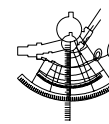
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<i>Questions related to e-Business & Innovation instruments</i>					
1. Are there any policy instruments from the innovation policy field that are aimed at supporting e-business at companies?					
<i>Please select for each innovation policy field "yes", "no" "don't know"</i>					
A. R&D funding	B. Demon- stration and test centres	C. Technology Transfer, Partnership, Networking	D. Provision of data, market analysis, supporting studies	E. Demand side initiatives	F. Incubators and innovation clusters
No	No	No	No	Yes	No
2. Are there other examples of policy instruments interlinking innovation and e-business from other policy areas?					
<i>Please select "yes", "no" "don't know". If yes, please provide the policy field</i>					
No	If yes: which policy field				
3. If you have selected "yes" in question 1 and/or 2, provide maximum 3 examples of the most interesting instruments aimed to support both e-business and innovation					
<i>Please indicate the policy field, managing organisation and give a short description of the instrument (max 3 sentences).</i>					



European Trend Chart on Innovation

Name	policy field	Organisation	Description										
Improvement of competitiveness of SMEs through advice	E if other; define	Ministry of Economy	The objective of the measure is to increase the competitiveness of SMEs through facilitating their access to specialised advisory assistance. This measure is implemented by granting subsidies to enterprises for covering a part of costs of advisory services rendered by accredited entities and relating to advisory projects e.g. application and use of ICT in enterprises.										
Improvement of competitiveness of SMEs through investments	E if other; define A if other; define	Ministry of Economy	The objective of the measure is to improve the competitiveness of small and medium-sized enterprises operating on the territory of Poland through modernisation of their product and technological offer. Support will be granted to various types of investment projects, including application and use of the e-economy technologies in enterprises and application and use of ICT in enterprise management processes.										
<i>Question related to e-Business & Innovation policies</i>													
<p>4. Are the organisations in charge of innovation policy the same as the organisations in charge of e-business policy? Please select “yes”, “no” “don’t know”</p> <p>Yes</p>													
<p>5. Are there any policies addressing e-Business & innovation in parallel? Please select “yes”, “no” “don’t know” and if selected “yes” give an example (max 3)</p> <p>No example</p>													
<p>6. Which organisation(s) is/are responsible for interlink between e-Business & Innovation in your country? Please provide name of organisation and indicate the level (e.g. national, regional, local)</p> <table border="0"> <thead> <tr> <th>Name organisation</th> <th>Level</th> </tr> </thead> <tbody> <tr> <td>Ministry of Economy</td> <td>National government</td> </tr> <tr> <td>Marshals' Offices</td> <td>Regional government</td> </tr> <tr> <td></td> <td>National government</td> </tr> <tr> <td></td> <td>National government</td> </tr> </tbody> </table>				Name organisation	Level	Ministry of Economy	National government	Marshals' Offices	Regional government		National government		National government
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7. Please indicate a possible policy maker(s) from your country who is (are) pro-active, and who you think will be able to contribute/or learn from a workshop in this area, please provide:

Name and Position: Krzysztof Gulda (Mr., Director)

Organisation: Ministry of Economy, Department of Innovation

Role/Experience with workshop theme Director of the Innovation Department at the Ministry of Economy which is the managing authority of two measures aimed at supporting e-business at SMEs.

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Name and Position: Jacek Gulinski (Prof. dr hab.)

Organisation: Adam Mickiewicz University Foundation, Poznan Science and Technology Park

Role/Experience with workshop theme Deputy Director of Poznan Science and Technology Park, involved in the preparation of Regional Innovation Strategy in Wielkopolska. He has an excellent knowledge of measures aimed at supporting the development of SMEs at the regional level.

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Name and Position:

Organisation:

Role/Experience with workshop theme

Telephone:

Email:

Postal address:

Name and Position:

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