

European Trend Chart on Innovation

Conference on e-Business and Innovation 26 – 27 May 2005

The European Commission (DG Enterprise) has endorsed the decision to carry out a conference on the above theme. In order to prepare this exercise properly, we kindly ask you to fill in the following questionnaire. Your response will assist us in identifying the structures in your country and current developments within the theme, in addition it will provide input into identifying the policy practitioners that may benefit from participation in such a workshop. **Please read the attached scoping paper first**, which outlines the specific considerations for the topic and should act as a guide to what type of answers we are looking for from the questionnaire. As one of 33 country briefings we would appreciate your answers to be as concise as possible. If you have any questions please contact:

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Your personal details

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Questions related to e-Business & Innovation instruments

1. Are there any policy instruments from the innovation policy field that are aimed at supporting e-business at companies?

Please select for each innovation policy field "yes", "no" "don't know"

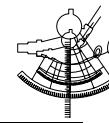
A. R&D funding	B. Demon- stration and test centres	C. Technology Transfer, Partnership, Networking	D. Provision of data, market analysis, supporting studies	E. Demand side initiatives	F. Incubators and innovation clusters
Yes	Yes	Yes	Don't know	Yes	Don't know

2. Are there other examples of policy instruments interlinking innovation and e-business from other policy areas?

Please select "yes", "no" "don't know". If yes, please provide the policy field

Yes regional policy (promoting e-business in less-favoured regions), research policy (valorisation of ICT research)

3. If you have selected "yes" in question 1 and/or 2, provide maximum 3 examples of the most interesting instruments aimed to support both e-business and innovation



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Please indicate the policy field, managing organisation and give a short description of the instrument (max 3 sentences).

Name	policy field	Organisation	Description
Nederland gaat digitaal Electronic Commerce Platform ECP.nl	B if other; define C if other; define	EZ & Syntens EZ & VNO- NCW	Advise and support for SMEs on e- business Non-profit organisation that offers a forum for interaction and mutual learning about e-business and application of ICT
Various regional initiatives including "Innoveren met ICT voor Noord- Nederland"; "Elektronisch zakendoen Flevoland"; InnovIT! voor MKB Utrecht	Other Regional innovation / enterprise policy	Syntens and others	Initiative to provide advice and support to SMEs

Question related to e-Business & Innovation policies

4. Are the organisations in charge of innovation policy the same as the organisations in charge of e-business policy?

Please select "yes", "no" "don't know"

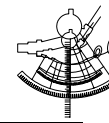
Yes

5. Are there any policies addressing e-Business & innovation in parallel?

Please select "yes", "no" "don't know" and if selected "yes" give an example (max 3)

Yes

But e-business does not seem to be a key topic for EZ as it has been delegated to Syntens and does not figure in the Innovation Letter; ICT research and its valorisation, however, are key topics.



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6. Which organisation(s) is/are responsible for interlink between e-Business & Innovation in your country?

Please provide name of organisation and indicate the level (e.g. national, regional, local)

Name organisation	Level
Syntens	Regional government
EZ	National government
SenterNovem	National government
Media Plaza	National government

7. Please indicate a possible policy maker(s) from your country who is (are) pro-active, and who you think will be able to contribute/or learn from a workshop in this area, please provide:

Name and Position: Peter Koudstaal, national project leader "Nederland gaat digitaal"

Organisation: Syntens

Role/Experience with workshop theme He is project leader of the policy instrument "Nederland gaat digitaal" ("Netherlands go digital") and also member of the European e-Business Support Network

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Name and Position: Hans de Groene; Director of DG Innovation, Ministry of Economic Affairs

Organisation: Ministry of Economic Affairs

Role/Experience with workshop theme He is knowledgeable of ECP.nl (Electronic Commerce Platform) and responsible for innovation policy of EZ

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Name and Position:

Organisation:

Role/Experience with workshop theme

Telephone:

Email:

Postal address:

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