

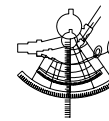
European Trend Chart on Innovation

Conference on e-Business and Innovation 26 – 27 May 2005

The European Commission (DG Enterprise) has endorsed the decision to carry out a conference on the above theme. In order to prepare this exercise properly, we kindly ask you to fill in the following questionnaire. Your response will assist us in identifying the structures in your country and current developments within the theme, in addition it will provide input into identifying the policy practitioners that may benefit from participation in such a workshop. **Please read the attached scoping paper first**, which outlines the specific considerations for the topic and should act as a guide to what type of answers we are looking for from the questionnaire. As one of 33 country briefings we would appreciate your answers to be as concise as possible. If you have any questions please contact:

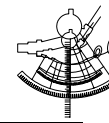
Jan-Frens van Giessel, Technopolis BV, Amsterdam, Netherlands
Telephone +31 (0) 20 535 4422
E-mail jfvg@technopolis-group.com

Your personal details					
Country: Italy					
Surname: Furlani					
First name: Aleardo					
Institution: Innova SpA					
Telephone: +39 0668803253					
Email: a.furlani@innova-eu.net					
<i>Questions related to e-Business & Innovation instruments</i>					
1. Are there any policy instruments from the innovation policy field that are aimed at supporting e-business at companies?					
<i>Please select for each innovation policy field “yes”, “no” “don’t know”</i>					
A. R&D funding	B. Demon- stration and test centres	C. Technology Transfer, Partnership, Networking	D. Provision of data, market analysis, supporting studies	E. Demand side initiatives	F. Incubators and innovation clusters
Yes	Yes	Yes	Yes	Yes	Yes
2. Are there other examples of policy instruments interlinking innovation and e-business from other policy areas?					
<i>Please select “yes”, “no” “don’t know”. If yes, please provide the policy field</i>					
Yes	If yes: Awareness rising activities, prizes, awards				
3. If you have selected “yes” in question 1 and/or 2, provide maximum 3 examples of the most interesting instruments aimed to support both e-business and innovation					
<i>Please indicate the policy field, managing organisation and give a short description of the instrument (max 3 sentences).</i>					



European Trend Chart on Innovation

Name	policy field	Organisation	Description
E-commerce Call ("Bando e-commerce). Law 338. art. 103)	A	Ministry of Productive Activities (MAP)	Launched on 8/10/2004 the third call for the presentation of projects oriented towards the development of e-commerce activities by Italian enterprises.
Action Plan for ICT innovation in enterprises	A	Ministry for Innovation & Technology (MIT) & Ministry of Productive Activities (MAP)	Launched on 07/2003. National plan directed to increase access to technologies by a large number of Italian firms, particularly SMEs, and to promote the establishment of innovative enterprises, including ICT companies.
FAR measure Fondo per l'Agevolazione alla Ricerca (Funds to sustain research)	A	Ministry for Innovation & Technology (MIT) & Ministry of Education, University and Research (MIUR)	Financing of projects aimed at increasing the use of digital technological innovations in Italian enterprises, specially in those of small dimensions. Two thematic areas: 1) Innovative ICT platforms to develop new processes and technologies for industrial districts. 2) Intelligent logistic systems for SMEs
<i>Question related to e-Business & Innovation policies</i>			
<p>4. Are the organisations in charge of innovation policy the same as the organisations in charge of e-business policy? Please select "yes", "no" "don't know"</p> <p>Yes</p>			
<p>5. Are there any policies addressing e-Business & innovation in parallel? Please select "yes", "no" "don't know" and if selected "yes" give an example (max 3)</p> <p>Yes The Action Plan for ICT innovation in Enterprises jointly launched by the Ministry of Innovation and Technology (MIT) Ministry of Productive Activities</p>			



European Trend Chart on Innovation

(MAP)

6. Which organisation(s) is/are responsible for interlink between e-Business & Innovation in your country?

Please provide name of organisation and indicate the level (e.g. national, regional, local)

Name organisation	Level
Ministry of Innovation and Technology (MIT)	National government
Ministry of Productive Activities (MAP)	National government
Ministry of Education, University and Research (MIUR)	National government
Institute for Industrial Promotion -IPI (Net-economy Department)	National government

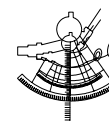
7. Please indicate a possible policy maker(s) from your country who is (are) pro-active, and who you think will be able to contribute/or learn from a workshop in this area, please provide:

Name and Position: Francesco Leopardi Dittaiuti (Councilman of the Minister)
Organisation: Ministero per l'Innovazione e le Technologie (Ministry of Innovation and Technology)
Role/Experience with workshop theme (Councilman of the Minister for Innovation and Technology)
Telephone: +39 0684563055
Email: f.leopardi@governo.it
Postal address: Via Isonzo, 21B. 00198 Roma

Name and Position: Fabrizio Cobis (Director of Dept.VI : "Incentives for research within enterprises")
Organisation: MIUR- Ministry of Education, University and Research
Role/Experience with workshop theme Assistance to enterprises to access public funds for research and innovation. Monitoring and project evaluation.
Telephone: 06/58497040
Email: F.cobis@miur.it
Postal address: Piazzale J.F. Kennedy,20. 00144 Roma

Name and Position: Aldo Mascioli (National Delegate 6FP - Priority 1.2 - IST (Information Society Technologies)
Organisation: MIUR - Ministry of Education University and Research
Role/Experience with workshop theme Responsible for banking, industry and TLC service and applications in an Italian company. Responsible for research coordination and innovation
Telephone: 39-06.5849.7936
Email: aldo.mascioli@miur.it
Postal address: Piazzale Kennedy, 20 - ROMA

Name and Position: Lucio Tagliaferro



European Trend Chart on Innovation

Organisation: Institute for Industrial Promotion - IPI
Role/Experience with workshop theme Contact person for the Net-Economy department
Telephone: +39 06 80972420
Email: tagliaferro@ipi.it
Postal address: Viale M. Pilsudski, 124. 00197 Roma

Please note that the persons cited above have not been previously notified about their inclusion in this list. If you wish to contact them, please let us know so that we can inform them beforehand.