

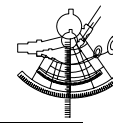
## European Trend Chart on Innovation

### Conference on e-Business and Innovation 26 – 27 May 2005

The European Commission (DG Enterprise) has endorsed the decision to carry out a conference on the above theme. In order to prepare this exercise properly, we kindly ask you to fill in the following questionnaire. Your response will assist us in identifying the structures in your country and current developments within the theme, in addition it will provide input into identifying the policy practitioners that may benefit from participation in such a workshop. **Please read the attached scoping paper first**, which outlines the specific considerations for the topic and should act as a guide to what type of answers we are looking for from the questionnaire. As one of 33 country briefings we would appreciate your answers to be as concise as possible. If you have any questions please contact:

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<i>Questions related to e-Business &amp; Innovation instruments</i>					
<b>1. Are there any policy instruments from the innovation policy field that are aimed at supporting e-business at companies?</b>					
<i>Please select for each innovation policy field "yes", "no" "don't know"</i>					
<b>A. R&amp;D funding</b>	<b>B. Demon- stration and test centres</b>	<b>C. Technology Transfer, Partnership, Networking</b>	<b>D. Provision of data, market analysis, supporting studies</b>	<b>E. Demand side initiatives</b>	<b>F. Incubators and innovation clusters</b>
Yes	Yes	Yes	Yes	Yes	Yes
<b>2. Are there other examples of policy instruments interlinking innovation and e-business from other policy areas?</b>					
<i>Please select "yes", "no" "don't know". If yes, please provide the policy field</i>					
Yes	If yes: which policy field: 1) Human Capital Policy: initial training and retaining 2) Innovation Policy: €13M eBusiness Acceleration Fund to fast-track significant scale projects				



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### 3. If you have selected “yes” in question 1 and/or 2, provide maximum 3 examples of the most interesting instruments aimed to support both e-business and innovation

Please indicate the policy field, managing organisation and give a short description of the instrument (max 3 sentences).

Name	policy field	Organisation	Description
Informatics Research Initiative	A if other; define	Enterprise Ireland	Supports applied research projects, to be of benefit to both industry and the third level sector. Projects were supported in the areas of digital media, e-business and mobile/wireless.
Webworks	F if other; define	Enterprise Ireland	Webworks - technology hubs throughout Ireland to generate a critical mass of high potential startups in the regions. Webworks are office facilities that are highly wired (most advanced telecoms/bandwidth infrastructure) and flexible (can suit companies throughout their lifecycle). Also includes mentoring services.
e-Business Solutions	D if other; define	Enterprise Ireland	e-Business database of companies and an e-library with case studies of good practise, self-tests, workbooks and formats (e.g., e-strategy development, planning, ezine), reports on broadband, ebenchmarking, esecurity, ework etc. Also holds workshops, seminars, national conferences, business advice, special e-business unit

#### *Question related to e-Business & Innovation policies*

### 4. Are the organisations in charge of innovation policy the same as the organisations in charge of e-business policy?

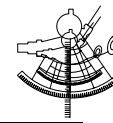
Please select “yes”, “no” “don’t know”

Yes

### 5. Are there any policies addressing e-Business & innovation in parallel?

Please select “yes”, “no” “don’t know” and if selected “yes” give an example (max 3)

Yes  
The ebusiness solutions (case studies, library, workshops etc) approach is also used by other innovation programmes



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including the  
Innovation  
Management  
Programme and  
the Supply  
Chain  
Management  
Programme.  
R&D: general  
programme for  
business and  
specific  
programmes for  
environmental  
and ebusiness  
R&D.  
Webworks and  
general cluster  
and incubator  
buildings

### 6. Which organisation(s) is/are responsible for interlink between e-Business & Innovation in your country?

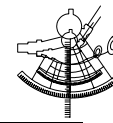
*Please provide name of organisation and indicate the level (e.g. national, regional, local)*

<b>Name organisation</b>	<b>Level</b>
Department of Enterprise, Trade and Employment Forfas (State policy body)	National government Other
Enterprise Ireland (State development body)	Other National government

### 7. Please indicate a possible policy maker(s) from your country who is (are) pro-active, and who you think will be able to contribute/or learn from a workshop in this area, please provide:

Name and Position: Eoin O'Siochru  
Organisation: Enterprise Ireland  
Role/Experience with workshop theme : Responsible for EI's sBusiness programmes  
Telephone: +353 1 8082325  
Email: eoin.osiochru@enterprise-ireland.com  
Postal address: Glasnevin, Dublin 9, Ireland

Name and Position: Mr. Kieran Grace, Principal Officer, Enterprise & eBusiness Support Unit  
Organisation: Department of Enterprise, Trade and Employment  
Role/Experience with workshop theme: The Enterprise Support & eBusiness Unit's functions include delivery of the Department's eBusiness agenda, which is targeted at SME's and micro-enterprises in line with the current Information Society Action Plan: New Connections and eEurope 2005



## **European Trend Chart on Innovation**

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Email: kieran.grace@entemp.ie  
Postal address: 23 Kildare Street, Dublin 2, Ireland

Name and Position: Mr Seamus Bannon, Manager, Trade and Innovation Policy Department  
Organisation: Forfas  
Role/Experience with workshop theme: responsible for developing trade and innovation policy advice to the Department of Enterprise, Trade and Employment.  
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Email: seamus.bannon@forfas.ie  
Postal address: Wilton House, Wilton Place, Dublin 2, Ireland

Name and Position: Mr. Tony Barrett, Broadband  
Organisation: Department of Communications, Marine and Natural Resources  
Role/Experience with workshop theme To promote the provision, development and flexible regulation of competitive high quality and world class services in the communications, electronic and mobile commerce sectors  
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