

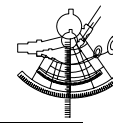
## European Trend Chart on Innovation

### Conference on e-Business and Innovation 26 – 27 May 2005

The European Commission (DG Enterprise) has endorsed the decision to carry out a conference on the above theme. In order to prepare this exercise properly, we kindly ask you to fill in the following questionnaire. Your response will assist us in identifying the structures in your country and current developments within the theme, in addition it will provide input into identifying the policy practitioners that may benefit from participation in such a workshop. **Please read the attached scoping paper first**, which outlines the specific considerations for the topic and should act as a guide to what type of answers we are looking for from the questionnaire. As one of 33 country briefings we would appreciate your answers to be as concise as possible. If you have any questions please contact:

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<b><i>Questions related to e-Business &amp; Innovation instruments</i></b>					
<b>1. Are there any policy instruments from the innovation policy field that are aimed at supporting e-business at companies?</b>					
<i>Please select for each innovation policy field "yes", "no" "don't know"</i>					
<b>A. R&amp;D funding</b>	<b>B. Demon- stration and test centres</b>	<b>C. Technology Transfer, Partnership, Networking</b>	<b>D. Provision of data, market analysis, supporting studies</b>	<b>E. Demand side initiatives</b>	<b>F. Incubators and innovation clusters</b>
Yes	No	Yes	Yes	Yes	Yes
<b>2. Are there other examples of policy instruments interlinking innovation and e-business from other policy areas?</b>					
<i>Please select "yes", "no" "don't know". If yes, please provide the policy field</i>					
No					
<b>3. If you have selected "yes" in question 1 and/or 2, provide maximum 3 examples of the most interesting instruments aimed to support both e-business and innovation</b>					
<i>Please indicate the policy field, managing organisation and give a short description of the instrument (max 3 sentences).</i>					



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Name	policy field	Organisation	Description
National Innovation Fund	A	Bulgarian Small and Medium Size Enterprises Promotion Agency (www.sme.government.bg)	The National Innovation Fund (NIF) has been established in 2004 and since march 2005 it has started subsidizing innovative projects of Bulgarian SMEs. Its budget is quite limited though - EUR 2.5million for 2005 and increasing year by year. The NIF finances projects for maximum of EUR 250 000 on competitive basis.
Innovation Database with the National Center for Information and Documentation	D	National Center for Information and Documentation (http://www.nacid.nat.bg/index.html)	Innovation Database has been established in 2001 and contains information on the latest ready-to-transfer innovative products available in given field. Partners as well as innovation products are searchable through the database, which is a considerable asset to this policy instrument.
Promotor Plus	E	Sofia University "St. Kliment Ohridski" (http://www-it.fmi.uni-sofia.bg/project-plus/project-en.html)	The main goal of the project is to transfer successful Spanish practices in gearing research and innovation. The project will pass through several implementation levels: identification of entrepreneurs, training, financing and incubation. There has been some progress in its implementation since its start in mid-2003, which has been achieved in the training module.

### Question related to e-Business & Innovation policies

**4. Are the organisations in charge of innovation policy the same as the organisations in charge of e-business policy?**

*Please select "yes", "no" "don't know"*

No

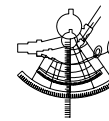
**5. Are there any policies addressing e-Business & innovation in parallel?**

*Please select "yes", "no" "don't know" and if selected "yes" give an example (max 3)*

No

**6. Which organisation(s) is/are responsible for interlink between e-Business & Innovation in your country?**

*Please provide name of organisation and indicate the level (e.g. national, regional, local)*



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<b>Name organisation</b>	<b>Level</b>
Ministry of Economy ( <a href="http://www.mi.government.bg">www.mi.government.bg</a> )	National government
Ministry of Transport and Communication ( <a href="http://www.mtc.government.bg/indexe.htm">http://www.mtc.government.bg/indexe.htm</a> )	National government
Bulgarian Small and Medium Enterprises Promotion Agency ( <a href="http://www.sme.government.bg">http://www.sme.government.bg</a> )	National government
ICT Development Agency ( <a href="http://www.ict.bg">http://www.ict.bg</a> )	National government

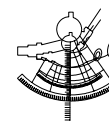
  

**7. Please indicate a possible policy maker(s) from your country who is (are) pro-active, and who you think will be able to contribute/or learn from a workshop in this area, please provide:**

Name and Position: Mr. Eli Anavi  
Organisation: Ministry of Economy, Head of "Enterprise Policy" Department  
Role/Experience with workshop theme One of the Enterprise Policy Directorate's priorities is dealing with the formulation of the policy towards enhancement of innovation. The next step is policy implementation, which is a duty of the Bulgarian Small and Medium Enterprises Promotion Agency (BSMEPA).  
Telephone: (+359 2) 940 75 81  
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Postal address: 8, Slavianska Str., 1000 Sofia, Bulgaria

Name and Position: Mr. Stanimir Barzashki  
Organisation: Bulgarian Small and Medium Enterprises Promotion Agency (BSMEPA)  
Role/Experience with workshop theme Mr. Barzashki is the Executive director of the BSMEPA. BSMEPA is the implementing agency for the National Innovation Fund measure of the Bulgarian enterprise policy. BSMEPA implements also the broader innovation policy, designed by the Enterprise Policy directorate within the Ministry of Economy. If not Mr. Barzashki, his deputy, Mr. Alexander Babinov - experienced in designing and implementing innovative practices for Bulgarian enterprises and formerly involved in USAID-funded technology transfer project - would be a good contributor to such a workshop.  
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Email: [office@sme.government.bg](mailto:office@sme.government.bg); [alex@sme.government.bg](mailto:alex@sme.government.bg)  
Postal address: 1, Sveta Nedelia Sq; 1000 Sofia, Bulgaria

Name and Position: Mr. Orlin Kouzov  
Organisation: ICT Development Agency, Executive Director of the Agency  
Role/Experience with workshop theme Mr. Kouzov has been very active during the last two years in promotion of and implementation of various measures and policies in the e-government and technology transfer field.  
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## **European Trend Chart on Innovation**

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Name and Position: Mr. Aleksander Ognianov

Organisation: Ministry of Transport and Communication (MoT), Head of "Information society and Information Technologies" Department

Role/Experience with workshop theme This department formulates the e-government policy within the MoT together with the ICT Development Agency. The policy is implemented by the ICT development agency.

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