



INTRO Investment Forum

June 5-7, 2007

Helsinki, Finland

Why should you be there?



Facilitating cross-border investments

Presenting upto 22 carefully screened high growth companies

Over 200 business angels and institutional investors participating

Investors and companies from the European Union and Russia

Crossing the borders between

- Individual countries
- Business angels and funds
- The European Union and Russia

Investment negotiations facilitated through

- Coaches guiding the investment process from screening to closing
- Company presentations
- Interactive investor interest retrieval methods (Voter system)
- One-to-one discussions
- One-to-group discussions
- Coordination of the negotiation process by Sitra and other EASY Partners

Structured investments

- Lead investors from each investee company's home country
- Co-investors can profit from the local expertise of the committed lead investors, thus enabling stronger and faster market penetration in the investee company's home country and its primary target markets

Selection of companies

- Will be made by April 27, 2007, by the international EASY jury

Extranet service

- For registered investors
- Direct access to more in-depth information on the participating companies

Official language

English

Participation

Free of charge

Organizer

- Sitra, the Finnish Innovation Fund
- Part of the European Commission's EASY programme (Early Stage Investors). EASY aims at activating European business angels in trans-national investments. EASY is the largest European undertaking uniting money and knowledge to strengthen early-stage growth companies.

Sitra is
an independent
public foundation
under the supervision
of the Finnish
Parliament.

Business angels
cross borders

SITRA



Details and programme INTRO Investment Forum

June 5-7, 2007 / Helsinki, Finland

Day 0 (June 5)

Delegates arrive, registration at the hotel

19:00 Cocktails & Welcoming, hosted by City of Helsinki

Day 1 (June 6)

8:30 Coffee & Discussions at Poster Stands (23 companies)

9:00 Forum Opening, *keynote speaker, Nokia*

Welcoming by EASY-coordinator, *Anthony Clarke, GLE*

9:30 Company presentations, 2 parallel sessions (10 min + voting 5 min)

- | | |
|----------------------------|----------------------------|
| 1 Securix Group | 13 Axon Automotive Ltd |
| 2 Goa Internet Services SL | 14 LISA Airplanes |
| 3 Webmerca Oy | 15 De-Icing Systems |
| 4 Khamsa Italia srl | (RS TechMedic BV) |
| | 16 JSC "Cell Technologies" |

10:30 Coffee break & Discussions at Poster Stands

11:00 Company presentations continue

- | | |
|-----------------------------|-------------------------|
| 5 PlexPress Oy | 17 Magpie (Runtime Ltd) |
| 6 Hep-Art Medical Devices | 18 Codido |
| 7 FirstBeat Technologies Oy | 19 Elan-Praktik Ltd |
| 8 Probe Scientific.com | 20 Lux Dyne |

12:00 Coffee break & Discussions at Poster Stands

12:30 Company presentations continue

- | | |
|----------------------|------------------|
| 9 Mandrel Oy | 21 Inspecta SL |
| 10 Roboti c.s. d.o.o | 22 36ocities.net |
| 11 Canatu Oy | 23 Digiwrite srl |
| 12 Adeptio Ltd | |

14:00 Buffet & Discussions at Poster Stands

16:00 Closing

19:00 Dinner

Venue (Day 1 and Day 2)

Marina Congress Center / Scandic Hotel Grand Marina
Katajanokanlaituri 6-7, Helsinki Finland

Distances to:

- City centre 500 m
- Bus / tram stop 50 m
- Harbour 0 km
- Airport 18 km
- Railway station 1 km
- Bus station 1 km
- Golf course 10 km



Day 2 (June 7)

Investment negotiations (one-to-group, 5-6 parallel sessions)

Room	Eliel	Selim	Admiral	Sauna	Conf. 1	Conf. 2
9:00	Co. 19	Co. 3	Co. 5	Co. 15	Co. 7	Co. 8
10:00	Co. 20	Co. 14	Co. 1	Co. 6	Co. 12	Co. 13
11:00	Co. 16	Co. 18	Co. 4	Co. 2	Co. 10	Co. 17
12:00	Co. 9	Co. 11	Co. 23	Co. 21	Co. 22	--

Parallel to these sessions, all the attending companies will be available at their Poster Stands (room: Commodore) for one-to-one discussions with investors.

- 13:00 Feedback and follow-up guidance for Entrepreneurs
- 13:45 EASY Partner meeting
- 16:00 Closing session

SELECTED COMPANIES (23, in alphabetical order):

36ocities (Czech Republic), Adeptio (Slovenia), Axon Automotive (United Kingdom), Canatu (Finland), Cell Technologies (Russia), Codido (Poland), Digiwrite (Italy), Elan-Praktik (Russia), FirstBeat Technologies (Finland), Goa Internet Services (Spain), HepArt (The Netherlands), Inspecta (Spain), Khamsa (Italy), Lisa Airplanes (France), LuxDyne (Finland), Magpie (United Kingdom), Mandrel (Finland), PlexPress (Finland), Probe Scientific (United Kingdom), Roboti (Slovenia), RS TechMedic - DeIcing Systems (The Netherlands), Securix (Italy), Webmerca (Finland).

Registration

Please register at your earliest convenience, at

www.preseed.fi/easy.

For additional information, you can contact us by email (easy@sitra.fi) or phone **+358 9 6189 9429**.

Room reservations

A group reservation has been made with the hotels stated in the programme. Please use given codes for the arranged reservation rate (limited availability)

Welcome!

Sitra
Finnish Innovation Fund
PreSeed Finance



Risto Kalske
Director

Sponsored by



City of Helsinki



FINNVERA



PRO INNO EUROPE
INNO
ACTIONS
EASY