



Wise Guys Ltd.



# The Overall Idea, Methodology and the Repository

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# INNO-Appraisal: Reminder

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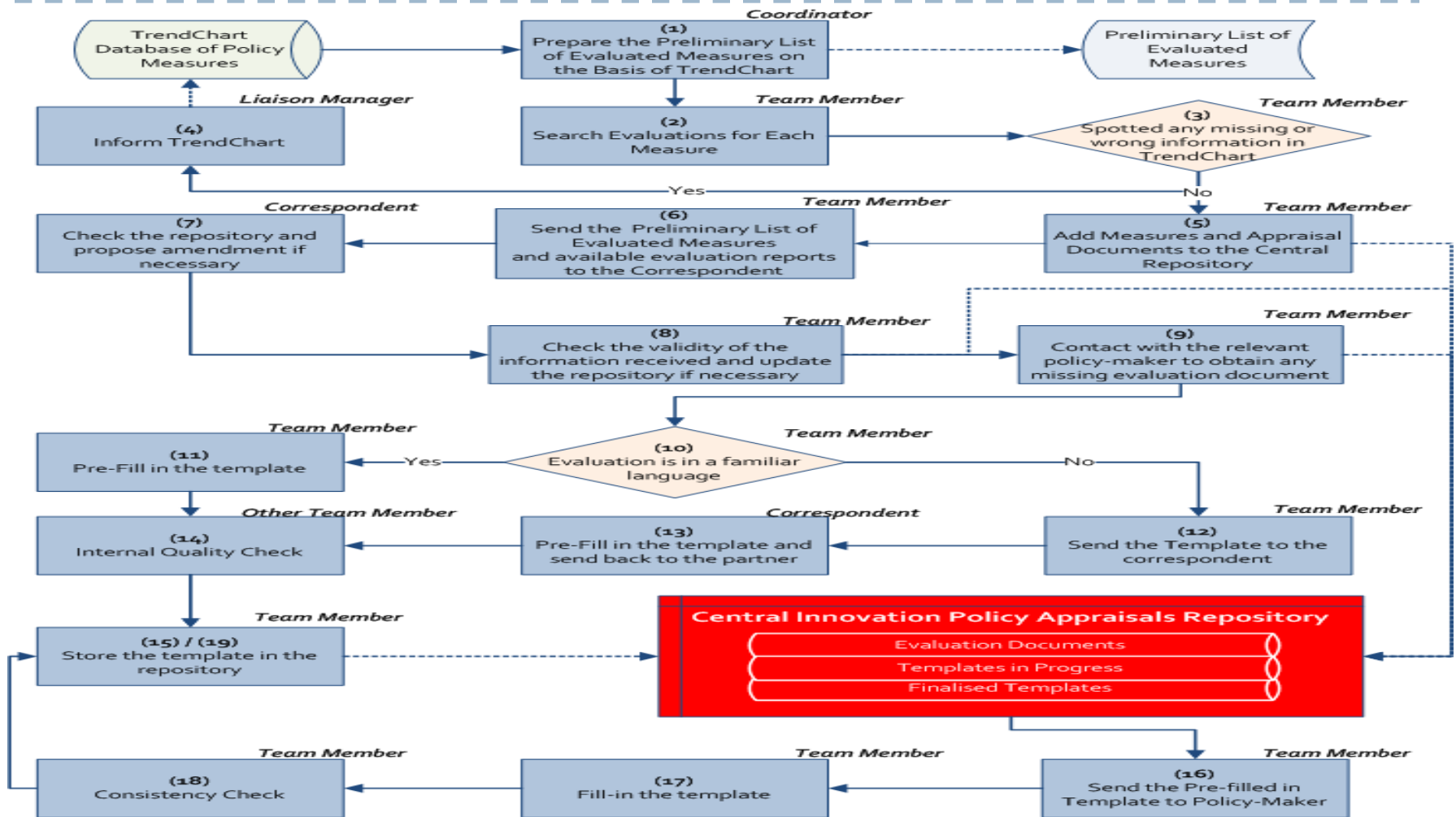
- ▶ Part of PRO-INNO
  - ▶ Aims to learn how evaluation practice can be improved and how policymaking can benefit from the practice of evaluation
  - ▶ Compiles, assesses and analyses all relevant appraisal exercises across the EU (include evaluations, monitoring exercises, benchmarking studies and peer review reports related to innovation programmes).
  - ▶ Aspires to become Europe's reference point regarding the appraisal of innovation programmes in the EU25
  - ▶ Project runs between March 2006 – February 2010
  - ▶ **Partners:** Manchester Institute of Innovation Research (PREST) [Coordinator], ATLANTIS Consulting, Joanneum Research, Fraunhofer-ISI, Wise Guys
  - ▶ **Website:** [www.proinno-europe.eu/appraisal](http://www.proinno-europe.eu/appraisal)
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# INNO-Appraisal Methodology

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- ▶ The list of live measures evaluated between 2002-2007, corresponding appraisals and appraisal reports were collected
  - ▶ Measure-Appraisal-Report relationship is not one-to-one-to-one as some measures were evaluated more than once and some appraisals cover more than one measures
- ▶ An 8-page template to characterise the appraisals was designed
- ▶ Templates were pre-filled in by either
  - ▶ project partners (for the reports in the languages we know)
  - ▶ or correspondents (they are also mainly Trendchart correspondents)
- ▶ Templates were sent to respective policy-makers for confirmation and completion (especially for subjective questions)
- ▶ Data is analysed for general conclusions
- ▶ A number of case studies is carried out by utilising the quantitative data as well as further qualitative analysis

# Data Collection Process



# Data Collection Results

Total Number of	Total
Measures Reported as Evaluated in TC	273
Appraisals as reported in TC	332
Appraisals After Adding and Dropping	238
Appraisals for which there are Reports at Hand	238
Publishable Appraisals for which there are Reports at Hand	166
Appraisal Templates Filled in by the Partner	150
Appraisal Templates Filled in by Correspondents	88
Appraisal Templates Sent to Policy Maker	205
Appraisal Templates Returned from Policy Maker	138

- ▶ Excludes Finland, Sweden and the Netherlands for which the data collection process is about to be finished

# Data Collection Results

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Single Evaluations  
Portfolio Evaluations



Policy Maker

Structural Fund  
Evaluations

Characteristics  
only

Cleaning and  
controlling for  
data inflation  
caused by structural  
fund (sf) & portfolio  
evaluations (pe)

Quality, Usefulness,  
Impact

# Challenges in the data collection

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- ▶ Trendchart as the indispensable entry point
- ▶ Definition of the term “evaluation/appraisal”
  - ▶ Our definition: Ex-ante, accompanying, interim or ex-post evaluation of the measure. Excludes: project selection
  - ▶ Lack of a common understanding in Trendchart: some measures refer to project selection as evaluation
- ▶ Inconsistencies in the Trendchart database:
  - ▶ Positive Bias:
    - ▶ *Example*: for a country Trendchart indicates 10 out of 30 measures were evaluated. Correspondent confirms that none of them were really evaluated.
  - ▶ Negative Bias:
    - ▶ Example: for a number of countries our partners have spotted evaluated innovation policy measures that are not covered in Trendchart
    - ▶ Example: for another country measures have been restructured (discontinued, changed name, merged, split, etc.). We lost track of the evaluations of the old measures that are deleted from the database.
- ▶ A report was prepared by INNO-Appraisal about the inconsistencies in Trendchart
- ▶ A presentation was given to Trendchart correspondents

# Innovation Policy Appraisals Repository (IPAR): Landing Page

► <http://www.proinno-europe.eu/appraisal>

The screenshot shows a web browser window with the URL <http://www.proinno-europe.eu/index.cfm?fuseaction=page.display&topicID=384&parentID=53>. The website header includes the PRO INNO EUROPE logo and the tagline "New and better innovation policies for Europe". Navigation tabs include Home, Overview, Themes, Publications, News & Events, Who is who, Partner Search Tool, and Links. The main content area is titled "Innovation Policy Appraisals Repository" and contains the following text:

This is a searchable repository. It contains all the available appraisals on innovation policy measures referred to in the TrendChart Database. These appraisals relate to measures that Member States have evaluated since 2002. You may use the repository to identify and download appraisal reports that match your search criteria.

Below you will find the full list of all appraisals and their associated policy measures. To see the reports for a particular country, click on the link below that country's flag. For more details on the appraisal report, including the report itself, please click on the appraisal title. For a link to the policy measure in Trendchart, please click on the measure title. Please be aware that there might be more than one report for one policy measure.

You can use the [multi-criteria search](#) function to search for appraisals according to their specific characteristics. You can also use this search function to find particular appraisals that are linked to specific types of measures.

Should you have any comments or suggestions for amendment to the repository, please contact us at [this link](#).

A row of flags represents the number of appraisals for each country: AT 31, BE 7, CY NA, CZ 12, DE 18, DK 6, EE 2, ES 2, FI \*, FR 4, GR 4, HU 2, IE 2, IT 5, LT NA, LU NA, LV NA, MT NA, NL \*, PL 5, PT 3, SE \*, SI 3, SK 3, UK 12.

Report Title	Policy Measures covered
Interim Evaluation of the Operational Programme for Economic Activities (POE)- 2000-2006	<ul style="list-style-type: none"> <li>PT 23 Mobilising Projects for Technological Development (POE)</li> <li>PT 64 IDEIA - Support to Applied Research and Development Projects</li> <li>PT 18 Industrial Property Use Incentive System (SIUPI)</li> </ul>
Interim Evaluation of the PRIME Programme "Incentives Programme for the Modernisation of Economic Activities"	<ul style="list-style-type: none"> <li>PT 15 Small Company Initiatives System (SIPIE)</li> <li>PT 16 Company Modernization Incentive System (SIME)</li> <li>PT 33 IDEIA Applied Research and</li> </ul>

# IPAR: Country Page

PRO INNO Europe: INNO... x

http://www.proinno-europe.eu/index.cfm?fuseaction=inno.searchResults&COUNTRY\_ID=18

Important legal notice

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*New and better innovation policies for Europe*

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Policy Analysis > INNO-Appraisal > Innovation Policy Appraisals Repository

Policy Analysis Policy Learning Policy Development

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Innovation Policy Appraisals Repository

Refine New Search All Report list

AT 31 BE 7 CY NA CZ 12 DE 18 DK 6 EE 2 ES 2 FI \* FR 4 GR 4 HU 2 IE 2 IT 5 LT NA LU NA LV NA MT \* NL PL 5 PT 3 SE \* SI 3 SK 3 UK 12

Report Title	Policy Measures covered
Evaluation of Smart (including SPUR) 2001	• UK 9 Grant for Research and Development (formerly SMART)
Evaluation on the Skills Impact of the Smart Scheme	• UK 9 Grant for Research and Development (formerly SMART)
Evaluation of Teaching Company Scheme (September 2002)	• UK 18 Knowledge Transfer Partnerships (formerly Teaching Company Scheme)
New Learners, New Learning: A Strategic Evaluation of Ufi (2002)	• UK 23 Ufi/ Learndirect
Tracking Learning Outcomes: Evaluation of the Impact of Ufi (2004)	• UK 23 Ufi/ Learndirect
An Evaluation of the Ufi/learndirect Telephone Guidance Trial (2007)	• UK 23 Ufi/ Learndirect
Higher Education Innovation Fund Summary evaluation of the first round (2001-05), February 2006	• UK 38 Higher Education Innovation Fund (HEIF)
Higher Education Innovation Fund impact survey (Study C), February 2007	• UK 38 Higher Education Innovation Fund (HEIF)
Evaluation of the Engineering Technicians Programme	• UK 40 Engineering Technicians Initiative
Regional Innovation Fund Interim Evaluation	• UK 44 Regional Innovation Fund
Report of the Independent Review Panel September 2003	• UK 55 New Foresight LINK Awards
Economic Impact Study of Business Link Local Service	• UK 71 Business Link

Refine New Search All Report list

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# IPAR: Search Page

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Policy Analysis Policy Learning Policy Development

**Appraisal Reports Repository Search**

[Back to all appraisals list](#) [Search](#) [Reset](#)

In this page, you can search for appraisals according to their specific characteristics. You can also use this search function to find particular appraisals that are linked to specific types of measures.

A. Free search

Key word search with Boolean operators (and, or, etc.) to 1) search for the title or characteristics of an appraisal report and 2) for descriptions of the associated measures in the repository.

B. Characteristics of the appraisal

Search with pre-defined criteria to characterise the appraisal (evaluation methods used, target groups, purpose of the evaluation, topics covered, etc....)

C. Characteristics of the measure

Search with pre-defined criteria which characterise the policy measure that has been evaluated

1. Free search term:

2. Characteristics of the appraisal

3. Characteristics of the measure

[Back to all appraisals list](#) [Search](#) [Reset](#)

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# IPAR: Appraisal Page

The screenshot shows a web browser window displaying the PRO INNO EUROPE INNO APPRAISAL website. The browser address bar shows the URL: <http://www.proinno-europe.eu/index.cfm?fuseaction=innodetail&id=348&backfuse=innosearchResults>. The website header includes the PRO INNO EUROPE logo and the tagline "New and better innovation policies for Europe". A navigation menu contains links for Home, Overview, Themes, Publications, News & Events, Who is who, Partner Search Tool, and Links. The main content area is titled "Appraisal Further Details" and features several sections: "GENERAL INFORMATION" with a title "Evaluation of Smart (including SPUR) 2001" and a linked "Trendchart MEASURE(S) LINKED" (UK 9 Grant for Research and Development (formerly SMART)); "DOCUMENTS" with links to "Appraisal Main Report" (UK09\_T1\_Appraisal\_Report.pdf) and "Appraisal Summary Report"; and "APPRAISAL CHARACTERISTICS" with a table of appraisal details. A left sidebar contains a navigation menu and a "Network Members" section with a search box containing "abdullah.gok" and buttons for "Register" and "Log in".

PRO INNO EUROPE  
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Policy Analysis > INNO-Appraisal > Innovation Policy Appraisals Repository

Policy Analysis Policy Learning Policy Development

Appraisal Further Details

**GENERAL INFORMATION**

**Title :** Evaluation of Smart (including SPUR) 2001

**Trendchart MEASURE(S) LINKED**

[UK 9 Grant for Research and Development \(formerly SMART\)](#)

**DOCUMENTS**

**Appraisal Main Report :**

[UK09\\_T1\\_Appraisal\\_Report.pdf](#)

**Appraisal Summary Report :**

**Appraisal Appendices Report :**

**APPRAISAL CHARACTERISTICS**

Who conducted the appraisal?	-- No selected --
Timing of the appraisal	Interim (during the implementation of the policy measure, one point in time)
Purpose of the appraisal	Both

**Topics covered in the appraisal (Questions that the appraisal aims to answer)**

External Coherence: (if the measure's goals were appropriate and

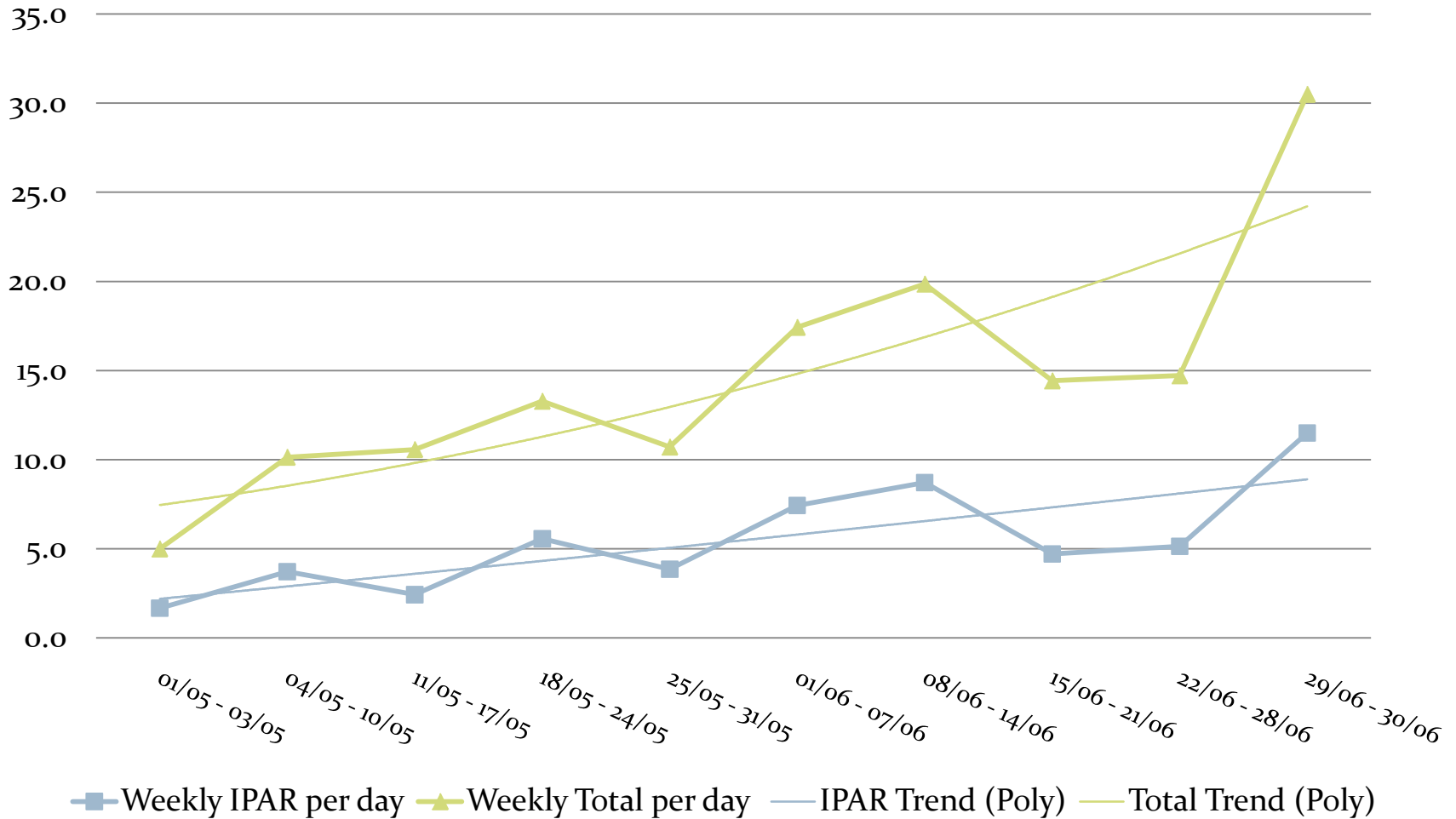
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# Website Weekly per Day Statistics



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# Thank You!