

Consultation on the Effectiveness of Innovation Support in Europe

Questionnaire – Part B addressed to institutional stakeholders

Final version

Part I: Identification of the stakeholder
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1. How did you first time hear about the public consultation?

- a. From EU information sources (e.g. EU web portals)
- b. From the Enterprise Europe Network (EEN)
- c. From a business association
- d. From the press
- e. Other (please specify):.....

2. In which country is the institution / organisation you represent located?

.....

3. What kind of institution / organisation do you represent?

- a. National government / Ministry / Department
- b. National public agency
- c. Regional government / Ministry / Department
- d. Regional public agency
- e. Public research institute
- f. Private research institute
- g. Higher Education Institution
- h. Chamber of commerce
- i. Cluster organisation¹
- j. International organisation
- k. Not-for-profit organisation / foundation
- l. Business organisation
- m. Other (please specify):

4. What kinds of activities fall under your institution's / organisation's responsibility? (multiple answers possible)

¹ For the purpose of this consultation, cluster organisations may be considered as the legal entity engineering, steering and managing the clusters, including usually the participation and access to the cluster's premises, facilities and activities.

- a. Involvement in innovation policy formulation
- b. Supervision of funded innovation programmes
- c. Implementation / management of funded innovation programmes
- d. Provision of services to enterprises based on own budget
- e. Conducting policy analysis and evaluation
- f. Other (please specify):

**5. What type of innovation support is your institution / organisation involved in?
(multiple answers possible)**

- a. Support to awareness raising and information on support possibilities
- b. Support to networking and cooperation between actors
- c. Support to financing innovation projects (including R&D)
- d. Support to innovation management, including IP management, design management and organisational innovation
- e. Support to the creation of specific skills
- f. Support to identify innovation potential (information on market needs, market conditions, new regulations, new technology, etc.)
- g. Support to technology / knowledge transfer
- h. Support to innovative start-ups (incubation, access to finance)
- i. Support to cluster development
- j. Other (please specify):
- k. None

6. What is the annual budget of the innovation support schemes provided by your institution / organisation?

- a. Less than 1 mio €
- b. Between 1 and 5 mio €
- c. More than 5 mio €
- d. Comments:.....

7. Please specify the source of this budget:

- e. Own resources
- f. Own resources plus external funds
- g. Mainly external funds
- h. Other (please specify):

8. Over the last year, how many companies have benefited from innovation support provided by your organisation?

.....

9. Has your institution / organisation recently introduced or is about to introduce new innovation support measures?

- i. Yes (If Yes, please specify:)
- j. No, existing measures work quite well
- k. No, but we feel the need for it.
Please specify the reasons behind:.....
- l. No, but we modified existing measures.
Please specify the reasons behind:.....
- m. No, but to optimise the impact of the support measures, they need to be coordinated better with those of other innovation support actors
- n. Not relevant

Please specify what do you expect from new measures primarily? (multiple answers possible)

- o. To better promote innovation in general
- p. To address new needs of innovative SMEs
- q. To support specifically enterprises with high-growth potential
- r. To support specifically enterprises in the service sector
- s. To support non-innovative companies (eg. in low tech sector)
- t. To reduce administrative burdens
- u. Other (please specify):.....

10. In your opinion, to what extent does the economic downturn affect your innovation support activities? (multiple answers possible)

- v. Pressure on budgets has been increased
- w. Priorities of projects have been shifting (towards more short term objectives)
- x. The crisis does not affect our innovation support activities
- y. Other (please specify):.....

Part II: Concept and Rationale for Public Innovation Support in Europe

11. Please rate the relevance of the following barriers hampering companies bringing innovations to the market.

Lack of market information	<i>High</i>	<i>Low</i>
Lack of demand for new goods and services	<i>High</i>	<i>Low</i>
Lack of access to finance (to finance innovation and growth)	<i>High</i>	<i>Low</i>
Lack of access to international markets	<i>High</i>	<i>Low</i>
Lack of appropriate IP protection	<i>High</i>	<i>Low</i>
Lack of information on available innovation support measures	<i>High</i>	<i>Low</i>
Other (please specify):	<i>High</i>	<i>Low</i>

12. If you are aware of other barriers than those mentioned in question 11 please specify them and rate their relevance (high, low)

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13. Please rate the relevance of the following barriers hampering companies to organise innovation processes more effectively.

Lack of cutting-edge knowledge on new technologies and / or business models	<i>High</i>	<i>Low</i>
Lack of access to knowledge (such as research, patents, standards, etc.)	<i>High</i>	<i>Low</i>
Lack of access to networks (cluster initiatives, business networks)	<i>High</i>	<i>Low</i>
Lack of access to qualified and creative skills / staff	<i>High</i>	<i>Low</i>
Lack of incentives for cooperation between actors	<i>High</i>	<i>Low</i>
Lack of innovation management skills	<i>High</i>	<i>Low</i>

Other (please specify):

High Low

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14. If you are aware of other barriers than those mentioned in question 13 please specify them and rate their relevance (high, low).

.....

15. In your opinion can direct innovation support help to overcome these barriers?

- Yes**
- No**

If yes, which direct innovation support measures² have the biggest potential to remove existing barriers to innovation (i.e. address the most relevant barriers in an effective manner)? (Please, select the 3 most important ones)

- z. Support to awareness raising and information on support possibilities
- aa. Support to networking and cooperation between actors
- bb. Support to financing innovation projects (including R&D)
- cc. Support to innovation management, including IP management, design management and organisational innovation
- dd. Support to the creation of specific skills
- ee. Support to identify innovation potential (information on market needs, market conditions, new regulations, new technology, etc.)
- ff. Support to technology / knowledge transfer
- gg. Support to innovative start-ups (incubation, access to finance)
- hh. Support to cluster development
- ii. Other (please specify):

² Def.: Affects innovation processes in enterprises through the provision of specific resources or information.

Part III: Emerging Needs of Enterprises for more Effective Forms of Innovation Support

16. Is there a need to customise better innovation support?

- jj. Yes
- kk. No
- ll. Don't know

In case you answered question 16 with "Yes", please rate the relevance of the following challenges to better support innovation in SMEs?

Internationalisation of innovative SMEs (Outside Europe)	<i>High</i>	<i>Low</i>
Internationalisation of innovative SMEs (Within Europe)	<i>High</i>	<i>Low</i>
Specific needs of innovative enterprises in the service sector	<i>High</i>	<i>Low</i>
Specific needs of innovative enterprises with high growth potential (so-called "gazelles")	<i>High</i>	<i>Low</i>
New forms of innovation (such as user-driven innovation)	<i>High</i>	<i>Low</i>
Other (please, specify):.....	<i>High</i>	<i>Low</i>

17. In your opinion, how important are the following measures to support innovation activities outside Europe?

Improve access to knowledge on international market conditions	<i>High</i>	<i>Low</i>
Improve networking with companies and research institutes	<i>High</i>	<i>Low</i>
Improve mobility of human resources involved in innovation	<i>High</i>	<i>Low</i>
Improve IP protection	<i>High</i>	<i>Low</i>
Other (please specify):.....	<i>High</i>	<i>Low</i>

18. If you are aware of other measures than those mentioned in question 16, please specify them and rate their relevance (high, low).

.....

19. In your opinion, how could public innovation support services be provided more effectively?

By involving private organisations and innovation experts more directly in the service provision *High Low*

By introducing fast track procedures for administration and evaluation of projects *High Low*

By leaving SMEs more choice on the service provider (e.g. through innovation vouchers) *High Low*

By offering more integrated innovation support services (e.g. one-stop-shop approach) *High Low*

Other (please, specify): *High Low*
.....

20. If you are aware of other measures than those mentioned in question 18, please specify them and rate their relevance (high, low).

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Part IV: The Role of the Community in Support of Innovation

21. To what extent are you familiar with EU measures in support of innovation?

- mm. Very familiar
- nn. Familiar with the principal support schemes
- oo. Knowledge of support measures is still low
- pp. Don't know

22. In your opinion, are EU support measures easily understandable by stakeholders?

- qq. Yes
- rr. No
- ss. Don't know

23. Do you think that the EU has a role to play in innovation support?

- tt. Yes
- uu. No
- vv. Don't know

If yes, please rate the relevance of the following roles the EU is expected to play in the field of innovation support?

Facilitating cooperation, exchange of information, good practice and policy learning	<i>High</i>	<i>Low</i>
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Facilitating the development of new tools and instruments in support of innovation	<i>High</i>	<i>Low</i>
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Providing European-wide services to Enterprises	<i>High</i>	<i>Low</i>
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Helping the internationalisation of enterprises	<i>High</i>	<i>Low</i>
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Access to finance, including leveraging / co-funding of seed and venture capital funds	<i>High</i>	<i>Low</i>
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Fostering the emergence of lead markets with high economic and societal value in the EU ³	<i>High</i>	<i>Low</i>
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Providing assistance in the	<i>High</i>	<i>Low</i>
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³ The main objective of the lead market initiative is to strengthen the demand pull for innovation through coordination of policies and support measures (see: <http://ec.europa.eu/enterprise/leadmarket/leadmarket.htm>)

patenting process, licensing and management of IPR portfolios

Promoting excellence in the quality of innovation services through various forms of certification, recognitions (e.g. awards), competition, etc *High Low*

Facilitating the access to skills *High Low*

Facilitation of technology transfer *High Low*

Supporting the innovative use of standards *High Low*

24. Please rate the relevance of current EU innovation support schemes in the following fields.

Facilitating cooperation, exchange of information, good practice and policy learning *High Low*

Facilitating the development of new tools and instruments in support of innovation *High Low*

Providing EU wide services to Enterprises *High Low*

Helping the internationalisation of enterprises *High Low*

Access to finance, including leveraging / co-funding of seed and venture capital funds *High Low*

Fostering the emergence of lead markets with high economic and societal value in the EU *High Low*

Providing assistance in the patenting process, licensing and management of IPR portfolios *High Low*

Promoting excellence in the quality of innovation services *High Low*

through various forms of certification, recognitions (e.g. awards), competition, etc

Facilitating the access to skills *High* *Low*

Facilitation of technology transfer *High* *Low*

Supporting the innovative use of standards *High* *Low*

25. How would you evaluate the added-value of specific EU initiatives in support of innovation?

European Innovation Scoreboard *High* *Low* *Do not know this instrument*

INNO-Policy Trendchart database *High* *Low* *Do not know this instrument*

Facilitation of transnational cooperation through PRO INNO Europe (e.g. INNO-Nets) *High* *Low* *Do not know this instrument*

European innovation platforms of Europe INNOVA *High* *Low* *Do not know this instrument*

EU wide provision of innovation support services provided by the EEN (ex IRCs) *High* *Low* *Do not know this instrument*

EU wide provision of IPR support services provided by the IPR Helpdesk *High* *Low* *Do not know this instrument*

Other (please specify): *High* *Low* *Do not know this instrument*

26. If you are aware of other EU initiatives in support of innovation, please specify them and evaluate their added value (high, low).

.....

27. Would you be interested in collaborating with other European partners to develop and improve your tools and instruments in support of innovation?

- ww. Yes
- xx. No
- yy. Don't know

If no, please specify:

28. Under which tool or instrument would you be interested in collaborating with others at EU level ?

Please specify:.....

29. Are you aware of the Community Framework for State Aid for research, development and innovation⁴?

zz. Yes

aaa. No

30. In your opinion, would you need further guidance on how to use the State Aid framework for research and development and innovation to take maximum advantage of it?

bbb. Yes

ccc. No

ddd. Don't know

If yes, to address which specific aspect?

.....

31. Are you familiar with the “Practical guide to EU funding for research and innovation⁵”?

eee. Yes

fff. No

ggg. Don't know

If yes, please rate the usefulness of this guide.

High Medium Low

32. Would you have any further comments on the issues raised in this consultation?

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⁴ Community Framework for State aid for Research and Development and Innovation (2006/C 323/01)

⁵ http://cordis.europa.eu/eu-funding-guide/home_en.html