

Annex 1: Views from companies (sample size: 792)

1. How did you first hear about the public consultation?

Source	Total
From the Enterprise Europe Network (EEN)	42,80%
From a business association	21,46%
Other	18,31%
From EU information sources (e.g. EU web portal)	15,03%
From the press	2,40%
Grand Total	100,00%

2. In which country is your company located?

Location	Total
Spain	13,64%
Poland	11,87%
Germany	11,49%
Italy	10,23%
United Kingdom	9,34%
Netherlands	9,22%
France	8,21%
Iceland	3,79%
Belgium	3,54%
Luxembourg	2,53%
Serbia	2,02%
Lithuania	1,89%
Turkey	1,39%
Denmark	1,39%
Ireland	1,14%
Hungary	1,01%
Estonia	0,88%
Romania	0,88%
Austria	0,76%
Slovenia	0,76%
Greece	0,63%
Latvia	0,51%
Israel	0,51%
Bulgaria	0,38%
Finland	0,38%
Sweden	0,38%
Other	0,25%
Portugal	0,25%
China	0,13%
Malta	0,13%

Czech Republic	0,13%
Slovakia	0,13%
USA	0,13%
Canada	0,13%
Grand Total	100,00%

3. In which sector can your activities be found? Please specify (if more than one category applies, choose the most characteristic one):

Sector	Total
Cosultancy services	12,88%
Other	11,62%
ICT and communication equipment	11,36%
Biotechnologies (health, industrial, agricultural)	8,59%
Engineering	7,20%
Software	6,82%
Construction	5,56%
Energy	4,92%
Food/Drink	4,17%
Chemicals	3,91%
Automotive	3,79%
Machine building	3,66%
Environmental services	3,66%
Medical devices and medical instruments	3,54%
Textile	1,64%
Pharmaceuticals	1,52%
Transport services	1,52%
Aeronautics and Space	1,39%
Entertainment (film, radio, TV, video games, etc.)	1,01%
Financial services	1,01%
Insurance	0,13%
Real estate	0,13%
Grand Total	100,00%

4. Was your company established after January 1st 2004?

Answer	Total
Yes	34,34%
No	65,66%
Grand Total	100,00%

5. Please indicate the turnover of your company in 2008.

Turnover	Total
0-2 mio €	61,99%
2-10 mio €	17,05%
10-50 mio €	9,97%
over 50 mio €	10,98%
Grand Total	100,00%

6. Please indicate the annual growth rate of your turnover during the last 3 years.

Turnover growth	Total
0-10%	49,75%
10-20%	20,20%
over 20%	19,82%
below 0%	10,23%
Grand Total	100,00%

7. Please indicate the number of staff employed.

Staff number	Total
0-9	44,70%
10-49	30,68%
50-249	12,50%
250 or more	12,12%
Grand Total	100,00%

8. Please indicate the annual growth rate of staff employed during the last 3 years.

Staff growth	Total
0-10%	55,68%
below 0%	17,42%
over 20%	14,27%
10-20%	12,63%
Grand Total	100,00%

9. Do you have staff especially assigned to innovation management, including IP management and design?

Special staff	Total
Yes	56,06%
No	41,54%
Don't know	2,40%
Grand Total	100,00%

10. Over the last 3 years, has your company introduced any of the following forms of innovation? (multiple answers possible)

Innovative activities	Total
New or significantly improved goods	51,50%
New or significantly improved services	48,20%
New or significantly improved processes for manufacturing goods or producing services	31,10%
New or significantly improved organisational methods (such as change in management structure, work organisation or new methods of interacting with other companies)	30,70%
A new business model or a new way of marketing your product/service	28,50%
New or significantly improved logistics, delivery or distribution processes	11,60%
None	5,90%
Other	2,30%

11. If your company has introduced any form of innovation over the last 3 years as mentioned in question 10, was this form of innovation based on research?

Research based	Total
Yes	66,79%
No	33,21%
Grand Total	100,00%

12. Approximately how much did your company spend in 2008 on all of your innovation activities?

Spending on innovation	Total
below 100 000 €	55,93%
100 000-500 000 €	26,26%
1 mio-5 mio €	6,57%
over 5 mio €	6,31%
500 000-1 mio €	4,92%
Grand Total	100,00%

13. In your opinion, how will the current economic downturn impact the scope of your innovation activities?

Crisis impact	Total
High impact	26,26%
Low impact	23,48%
Medium impact	37,50%
No impact	12,75%
Grand Total	100,00%

Question to those who answered Low impact	Total
It is more difficult to get access to finance for innovation activities	44,09%
Budgets for RnD are reduced	12,90%
Budgets for non-RnD based innovation projects are reduced	11,83%
Other	17,20%
Priorities in the company have been shifting away from innovation	13,98%
Grand Total	100,00%

Question to those who answered medium impact	Total
It is more difficult to get access to finance for innovation activities	35,69%
Budgets for RnD are reduced	28,62%
Priorities in the company have been shifting away from innovation	16,16%
Other	11,11%
Budgets for non-RnD based innovation projects are reduced	8,42%
Grand Total	100,00%

Question to those who answered high impact	Total
It is more difficult to get access to finance for innovation activities	45,67%
Budgets for RnD are cut down	22,12%
Priorities in the company have been shifting away from innovation	16,35%
Other	8,17%
Budgets for non-RnD based innovation projects are cut down	7,69%
Grand Total	100,00%

14. Over the last 3 years, what kind of public innovation support has your company received? (multiple answers possible)

Kind of support received	Total
Support for financing innovation projects (including RnD)	48,90%
None	29,90%
Support to networking and cooperation	22%
Support to awareness raising	21,50%
Support to technology / knowledge transfer	19,60%
Support to identify innovation potential	10,60%
Support to innovation management	9,60%
Support to the creation of specific skills	8,50%
Other	2,40%

Support to innovation management (please specify)	Total
Organisational management	59,20%
IP management	36,80%
Design management	17,10%
Other	7,90%

15. Over the last 3 years, what was the share of public funds received as support for innovation in your overall expenditure on innovation?

Public funds share	Total
No public funds received	39,14%
0 - 10%	27,40%
10 - 25%	16,29%
25 – 50%	12,25%
over 50%	4,92%
Grand Total	100,00%

16. Was the support from publicly funded schemes instrumental to any of your company's innovation projects, in such a way that the innovation would not have been developed or introduced without this support?

Public funds relevance	Total
Yes	47,47%
No	52,53%
Grand Total	100,00%

17. To what extent did the support you received in different forms meet your expectations?
 (Please rate: 1 = met perfectly our expectations, 6 = did not meet our expectations at all)

Support to awareness raising and information on support possibilities	Total
1	8,59%
2	12,37%
3	25,51%
4	16,16%
5	10,35%
6	27,02%
Grand Total	100,00%

Support to networking and cooperation between actors	Total
1	6,69%
2	16,04%
3	20,58%
4	15,91%
5	11,99%
6	28,79%
Grand Total	100,00%

Support for financing innovation projects (including RnD)	Total
1	10,98%
2	22,73%
3	18,31%
4	12,25%
5	8,96%
6	26,77%
Grand Total	100,00%

Support to innovation management including IP management, design management and organisational innovation	Total
1	6,31%
2	11,49%
3	21,21%
4	17,30%
5	11,62%
6	32,07%
Grand Total	100,00%

Support to the creation of specific skills	Total
1	5,43%
2	9,22%
3	22,47%
4	18,81%
5	12,88%
6	31,19%
Grand Total	100,00%

Support to identify innovation potential (information on market needs, market conditions, new regulations, new technology, etc.)	Total
1	5,68%
2	10,23%
3	22,35%
4	15,40%
5	13,76%
6	32,58%
Grand Total	100,00%

Support to technology / knowledge transfer	Total
1	6,69%
2	14,52%
3	20,96%
4	15,15%
5	11,74%
6	30,93%
Grand Total	100,00%

Other	Total
1	8,46%
2	6,44%
3	22,73%
4	14,90%
5	6,57%
6	40,91%
Grand Total	100,00%

18. What are the factors hampering innovation activities in your company and what is their relative importance?

	High	Low
Lack of access to knowledge	26,26%	73,74%
Lack of creative and skilled personnel	34,22%	65,78%
Lack of management skills including innovation management	28,79%	71,21%
Lack of knowledge about benefits of innovation	27,02%	72,98%
Lack of access to finance	69,44%	30,56%
Lack of knowledge about support instruments	43,69%	56,31%
Lack of incentives facilitating cooperation between actors	49,49%	50,51%
Lack access to knowledge networks and clusters	38,01%	61,99%
Difficulty in finding partners for innovation	45,96%	54,04%
Lack of IP protection	27,90%	72,10%
Innovation costs too high	64,52%	35,48%

19. If you are aware of other factors hampering innovation activities in your company than those mentioned in question 18, please specify them and rate their relevance (high, low)

An open question

20. Do you expect public authorities to provide direct innovation support?

Public	Total
Yes	78,28%
No	21,72%
Grand Total	100,00%

21. What is the relative importance of the following different forms of direct innovation support for your company?

	High	Low
Support to networking and cooperation between actors	58,84%	41,16%
Support for financing innovation projects (including RnD)	86,99%	13,01%
Support to innovation management including IP management, design management and organisational innovation	43,81%	56,19%
Support to the creation of specific skills	44,07%	55,93%
Support to identifying innovation potential (information on market needs, market conditions, new regulations, new technology, etc.)	58,21%	41,79%
Support to technology / knowledge transfer	57,32%	42,68%
Support to the internationalisation of innovative SMEs	59,97%	40,03%
Support to awareness raising and information on support possibilities	55,93%	44,07%

22. If you are aware of other forms of direct innovation support than those mentioned in question 21, please specify them and rate their relevance (high, low).

An open question

23. With respect to the management of your innovations, for what types of innovation management would you need better public support?

	High	Low
Innovation strategy	51,52%	48,48%
Organisational innovation including the use of IT and e-business	41,79%	58,21%
IP management	38,89%	61,11%
Design management	29,29%	70,71%

24. With respect to the protection of your innovations, for what types of IP protection would you need better public support?

	High	Low
Patents	55,43%	44,57%
Copyrights	38,89%	61,11%
Design	37,63%	62,37%
Trademarks	41,04%	58,96%
Informal forms of protection	43,06%	56,94%

25. In your opinion, how important are the following measures to support innovation activities outside Europe?

	High	Low
Improve access to knowledge on international market conditions	70,58%	29,42%
Improve networking with companies and research institutes	75,25%	24,75%
Improve mobility of human resources involved in innovation	51,01%	48,99%
Improve IP protection abroad	59,09%	40,91%

26. If you are aware of other measures to support innovation activities outside Europe than those mentioned in question 25, please specify them and rate their relevance (high, low).

An open question

27. From whom would you expect better innovation support? (Please choose 3 options)

From whom	Total
Innovation and business development agencies	67,30%
Universities and research centres	66,00%
Chambers of commerce and business associations	51,40%
Incubators and science parks	47,30%
Cluster organisations	38,40%
Private consultancies	23,20%
Other	6,30%

28. In your opinion, how could public innovation support services be provided more effectively?

	High	Low
By involving private organisations and innovation experts more directly in the service provision	63,01%	36,99%
By better addressing specific needs of service innovation	61,49%	38,51%
By targeting actions more effectively towards companies with high growth potential	59,34%	40,66%
By introducing fast-track procedures for administration and evaluation of projects	83,08%	16,92%
By leaving SMEs more choice on the type of service provider (e.g. through innovation vouchers)	61,49%	38,51%
By offering more integrated innovation support services (e.g. one-stop-shop approach)	63,76%	36,24%

29. If you are aware of other means to provide public innovation support services more effectively than those mentioned in question 28, please specify them and rate their relevance (high, low).

An open question

30. In your opinion, is there a role for the EU in direct support to innovation?

EU role	Total
Yes	89,65%
No	10,35%
Grand Total	100,00%

EU role specification	Total
Support for financing innovation projects (including RnD)	73,20%
Support to networking and cooperation between actors	37,70%
Support to identify innovation potential (information on market needs, market conditions, new regulations, new technology, etc.)	30,70%
Support to the internationalisation of innovative SMEs	28,90%
Support to technology / knowledge transfer	28,30%
Support to innovation management including IP management, design management and organisational innovation	21,40%
Support to the creation of specific skills	20,70%
New forms of innovation support measures that could be implemented nationally or at European level	15,80%
Support to awareness raising and information on support possibilities	11,40%
Other	6,80%

31. How do you evaluate the added value of EU initiatives that support cooperation between different innovation actors?

	Very good	Poor	Don't know this initiative
Europe INNOVA	14,02%	11,62%	74,37%
Enterprise Europe Network (EEN, ex IRCs)	30,30%	25,25%	44,44%
IPR Helpdesk	10,10%	14,90%	75,00%

32. In your opinion, how could the effectiveness of the EU support measures best be improved? (Please choose 3 options)

How to improve	Total
Simplification of the participation rules in EU projects	75,50%
More direct support for SMEs through EU support mechanisms	57,60%
Better information about the EU initiatives in support of innovation	54,20%
Better coordination between the different EU initiatives and national/regional support measures	32,20%
Better coordination between the different EU instruments (Research Framework Programme, Structural Funds, Competitiveness and Innovation Framework Programme)	28,90%
New forms of innovation support for SMEs such as support for innovation management and internationalisation	26,40%
Better dissemination of the results of EU projects to SMEs	20,80%
Other	4,40%