

Annex 2. Views from the institutional stakeholders (sample size: 428)

1. How did you first hear about the public consultation?

Info source	Total
From the Enterprise Europe Network (EEN)	45,09%
From EU information sources (e.g. EU web portals)	22,66%
Other	15,65%
From a business association	14,49%
From the press	2,10%
Grand Total	100,00%

2. In which country is the institution / organisation you represent located?

Location	Total
Germany	16,59%
France	12,62%
Italy	11,45%
Spain	7,94%
United Kingdom	7,71%
Belgium	7,48%
Poland	3,97%
Iceland	3,04%
Finland	2,34%
Netherlands	2,34%
Romania	2,34%
Austria	2,34%
Serbia	1,87%
Denmark	1,87%
Czech Republic	1,87%
Other	1,64%
Slovakia	1,40%
Portugal	1,40%
Lithuania	1,40%
Slovenia	1,17%
Greece	1,17%
Estonia	0,93%
Hungary	0,93%
Israel	0,93%
Latvia	0,70%
Sweden	0,70%
Turkey	0,47%
Croatia	0,47%
Luxembourg	0,47%
Ireland	0,23%
Bulgaria	0,23%
Grand Total	100,00%

3. What kind of institution / organisation do you represent?

Kind	Total
Not-for-profit organisation / foundation	16,59%
Regional public agency	14,02%
Business organisation	12,38%
Chamber of commerce	10,51%
Other	8,41%
Higher education institution	7,94%
National public agency	7,01%
Cluster organisation	6,31%
Regional government / Ministry / Department	5,61%
National government / Ministry / Department	3,74%
Public research institute	3,74%
Private research institute	2,34%
International organisation	1,40%
Grand Total	100,00%

4. What kinds of activities fall under your institution's / organisation's responsibility? (multiple answers possible)

Activities	Total
Provision of services to enterprises based on own budget	61,4%
Implementation / management of funded innovation programmes	61%
Involvement in innovation policy formulation	49,1%
Conducting policy analysis and evaluation	34,1%
Supervision of funded innovation programmes	32,5%
Other	15,9%

5. What type of innovation support is your institution / organisation involved in? (multiple answers possible)

Type	Total
Support to networking and cooperation between actors	78,70%
Support to awareness raising and information on support possibilities	72,70%
Support to technology / knowledge transfer	72,20%
Support to identify innovation potential (information on market needs, market conditions, new regulations, new technology, etc.)	66,40%
Support to innovation management, including IP management, design management and organisational innovation	53,50%
Support to innovative start-ups (incubation, access to finance)	53,50%
Support to financing innovation projects (including RnD)	49,80%
Support to cluster development	49,80%
Support to the creation of specific skills	40%
Other	4,40%
None	1,20%

6. What is the annual budget of the innovation support schemes provided by your institution / organisation?

Budget	Total
<1 mio €	61,45%
1-5 mio €	21,26%
>5 mio €	17,29%
Grand Total	100,00%

7. Please specify the source of the budget of the innovation support schemes provided by your institution / organisation

Origin	Total
Own resources plus external funds	44,16%
Mainly external funds	34,35%
Own resources	17,06%
Other sources	4,44%
Grand Total	100,00%

8. Over the last year, how many companies have benefited from innovation support provided by your institution / organisation?

An open question

9. Has your institution / organisation recently introduced or is it about to introduce new innovation support measures?

New	Total
Yes	41,59%
No, existing measures work quite well	19,86%
No, but to optimise the impact of the support measures, they need to be coordinated better with those of other innovation support actors	16,12%
Not relevant	10,75%
No, but we feel the need for it	6,78%
No, but we modified existing measures	4,91%
Grand Total	100,00%

Please specify what you expect from these new measures primarily? (multiple answers possible)

Expectations	Total
To address new needs of innovative SMEs	70,20%
To better promote innovation in general	69,10%
To support specifically enterprises with high-growth potential	52,80%
To increase the gross value added (GVA) in a region	35,40%

To support non-innovative companies (eg. in low tech sector)	30,30%
To support specifically enterprises in the service sector	23,60%
To reduce administrative burdens	14,60%
Other	11,20%

10. In your opinion, to what extent does the economic downturn affect your innovation support activities?

Downturn	Total
Pressure on budgets has been increased	54,70%
Priorities of projects have been shifting (towards more short term objectives)	42,10%
The crisis does not affect our innovation support activities	24,10%
Other	10,50%

11. Please rate the relevance of the following barriers hampering companies bringing innovations to the market.

	High	Low
Lack of market information	58,88%	41,12%
Lack of demand for new goods and services	35,98%	64,02%
Lack of access to finance (to finance innovation and growth)	86,21%	13,79%
Lack of access to international markets	63,08%	36,92%
Lack of appropriate IP protection	39,02%	60,98%
Lack of information on available innovation support measures	54,21%	45,79%

12. If you are aware of other barriers than those mentioned in question 11 please specify them and rate their relevance (high, low)

This is an open question

13. Please rate the relevance of the following barriers hampering companies to organise innovation processes more effectively.

	High	Low
Lack of cutting-edge knowledge on new technologies and / or business models	62,38%	37,62%
Lack of access to knowledge (such as research, patents, standards, etc.)	59,58%	40,42%
Lack of access to networks (cluster initiatives, business networks)	46,73%	53,27%
Lack of access to qualified and creative skills / staff	69,39%	30,61%
Lack of incentives for cooperation between actors	59,11%	40,89%
Lack of innovation management skills	82,71%	17,29%

14. If you are aware of other barriers than those mentioned in question 13 please specify them and rate their relevance (high, low)

An open question

15. In your opinion, can direct innovation support help to overcome these barriers?

Overcome	Total
Yes	90,89%
No	9,11%
Grand Total	100,00%

Which direct innovation support measures have the biggest potential to remove existing barriers to innovation (i.e. address the most relevant barriers in an effective manner)? (Please, select the 3 most important ones)

Potential	Total
Support to financing innovation projects (including RnD)	56,30%
Support to networking and cooperation between actors	40,90%
Support to technology / knowledge transfer	38,80%
Support to identify innovation potential (information on market needs, market conditions, new regulations, new technology, etc.)	32,40%
Support to innovation management, including IP management, design management and organisational innovation	31,40%
Support to innovative start-ups (incubation, access to finance)	27,20%
Support to awareness raising and information on support possibilities	21,90%
Support to the creation of specific skills	18,50%
Support to cluster development	11,80%
Other	4,60%

16. Is there a need to better customise innovation support?

Customise	Total
Yes	79,44%
Don't know	15,42%
No	5,14%
Grand Total	100,00%

Please rate the following challenges to better support innovation in SMEs	High	Low
Internationalisation of innovative SMEs (outside Europe)	63,24%	36,76%
Internationalisation of innovative SMEs (within Europe)	84,41%	15,59%
Specific needs of innovative enterprises in the service sector	64,41%	35,59%
Specific needs of innovative enterprises with high growth potential (so-called "gazelles")	73,24%	26,76%
New forms of innovation (such as user-driven innovation)	79,41%	20,59%

17. In your opinion, how important are the following measures to support innovation activities outside Europe?

	High	Low
Improve access to knowledge on international market conditions	74,30%	25,70%
Improve networking with companies and research institutes	87,62%	12,38%
Improve mobility of human resources involved in innovation	67,76%	32,24%
Improve IP protection	56,07%	43,93%

18. If you are aware of other measures than those mentioned in question 17, please specify them and rate their relevance (high, low).

An open question

19. In your opinion, how could public innovation support services be provided more effectively?

	High	Low
By involving private organisations and innovation experts more directly in the service provision	67,29%	32,71%
By introducing fast track procedures for administration and evaluation of projects	81,54%	18,46%
By leaving SMEs more choice on the service provider (e.g. through innovation vouchers)	62,15%	37,85%
By offering more integrated innovation support services (e.g. one-stop-shop approach)	75,93%	24,07%

20. If you are aware of other measures than those mentioned in question 19, please specify them and rate their relevance (high, low)

An open question

21. To what extent are you familiar with EU measures in support of innovation?

Familiar	Total
Familiar with the principal support schemes	57,94%
Very familiar	21,96%
Knowledge of support measures is still low	17,99%
Don't know	2,10%
Grand Total	100,00%

22. In your opinion, are EU support measures easily understandable by the stakeholders?

Understandable	Total
No	71,03%
Yes	19,39%
Don't know	9,58%
Grand Total	100,00%

23. Do you think that the EU has a role to play in innovation support?

EU role	Total
Yes	93,22%
Don't know	4,44%
No	2,34%
Grand Total	100,00%

Please rate the relevance of the following roles the EU is expected to play in the field of innovation support:

	High	Low
Facilitating cooperation, exchange of information, good practice and policy learning	85,46%	14,54%
Facilitating the development of new tools and instruments in support of innovation	74,69%	25,31%
Providing EU-wide services to enterprises	76,69%	23,31%
Helping the internationalisation of enterprises	71,93%	28,07%
Access to finance, including leveraging / co-funding of seed and venture capital funds	80,70%	19,30%
Fostering the emergence of lead markets with high economic and societal value in the EU	66,17%	33,83%
Providing assistance in the patenting process, licensing and management of IPR portfolios	56,14%	43,86%
Promoting excellence in the quality of innovation services through various forms of certification, recognitions (e.g. awards), competition, etc.	51,13%	48,87%
Facilitating access to skills	64,91%	35,09%
Facilitation of technology transfer	84,46%	15,54%
Supporting the innovative use of standards	60,40%	39,60%

24. Please rate the relevance of current EU innovation support schemes in the following fields:

	High	Low
Facilitating cooperation, exchange of information, good practice and policy learning	75,93%	24,07%
Facilitating the development of new tools and instruments in support of innovation	63,32%	36,68%
Providing EU-wide services to enterprises	56,54%	43,46%
Helping the internationalisation of enterprises	53,04%	46,96%
Access to finance, including leveraging/co-funding of seed and venture capital funds	56,78%	43,22%
Facilitate networking and cooperation among actors	73,83%	26,17%
Fostering the emergence of lead markets with high economic and societal value in the EU	47,90%	52,10%
Providing assistance in the patenting process, licensing and management of IPR portfolios	44,86%	55,14%
Promoting excellence in the quality of innovation services through various forms of certification, recognitions (e.g. awards), competition, etc.	44,86%	55,14%
Facilitating access to skills	51,40%	48,60%
Facilitation of technology transfer	67,99%	32,01%
Supporting the innovative use of standards	44,63%	55,37%

25. How would you evaluate the added value of specific EU initiatives in support of innovation?

	High	Low	Don't know this instrument
European Innovation Scoreboard	35,98%	26,64%	37,38%
INNO-Policy Trendchart database	27,80%	20,56%	51,64%
Facilitation of transnational cooperation through PRO INNO Europe (e.g. INNO-Nets)	43,22%	25,47%	31,31%
European innovation platforms of Europe INNOVA	48,36%	25,23%	26,40%
EU wide provision of innovation support services provided by the Enterprise Europe Network (ex IRCs)	62,62%	27,10%	10,28%
EU wide provision of IPR support services provided by the IPR Helpdesk	36,92%	36,21%	26,87%

26. If you are aware of other EU initiatives in support of innovation, please specify them and evaluate their added value (high, low)

An open question

27. Would you be interested in collaborating with other European partners to develop and improve your tools and instruments in support of innovation?

Interest in collaboration	Total
Yes	80,61%
Don't know	16,59%
No	2,80%
Grand Total	100,00%

28. Under which tool or instrument would you be interested in collaborating with others at EU level ?
Please specify:

An open question

29. Are you aware of the Community Framework for State Aid for research, development and innovation?

State Aid	Total
Yes	60,75%
No	39,25%
Grand Total	100,00%

30. In your opinion, would you need further guidance on how to use the Community Framework for State Aid for research and development and innovation to take maximum advantage of it?

Would you need further guidance?	Total
Yes	46,26%
No	53,74%
Grand Total	100,00%

31. Are you familiar with the Practical guide to EU funding for research and innovation?

Familiar with the guide?	Total
Yes	47,20%
No	52,80%
Grand Total	100,00%

Please rate the usefulness of this guide

Usefulness	Total
High	76,73%
Low	23,27%
Grand Total	100,00%

32. Would you have any further comments on the issues raised in this consultation?

An open question